

CALLING
ALL
**K
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S**

CALLING ALL KIDS

SPONSORED BY
PARENTS' MAGAZINE

JULY No. 10 [★] 10¢

COMICS
STORIES
PUZZLES
GAMES
Including



TWINKLE
The Star That
Came Down
From Heaven



**MARCO
POLAR
BEAR**



**BOBBY
BEAVER**



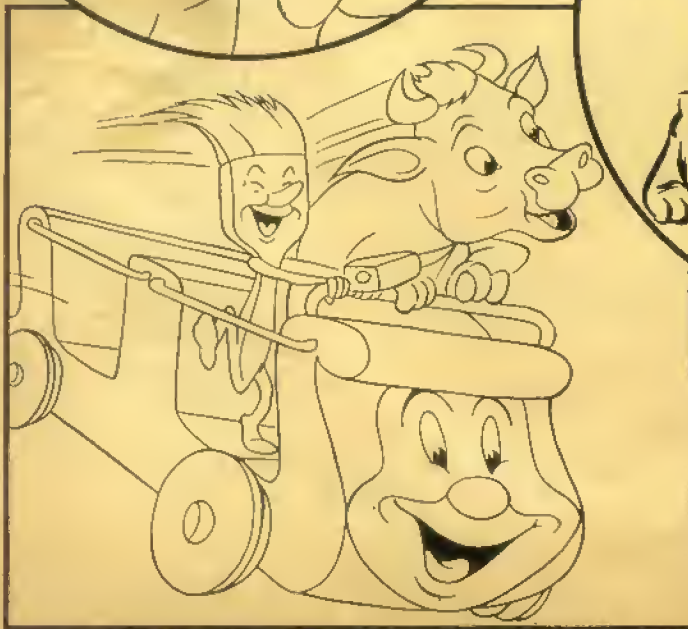
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Calling All **KIDS**



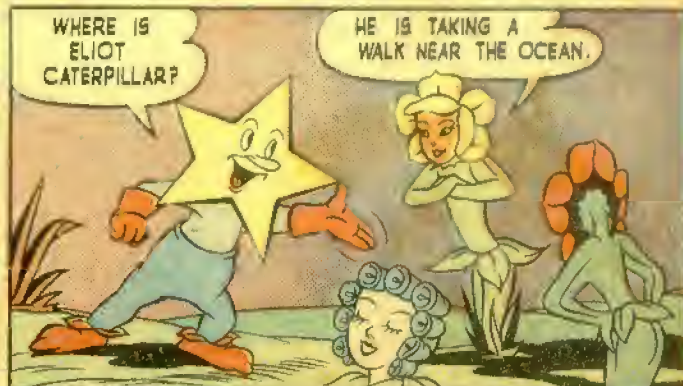
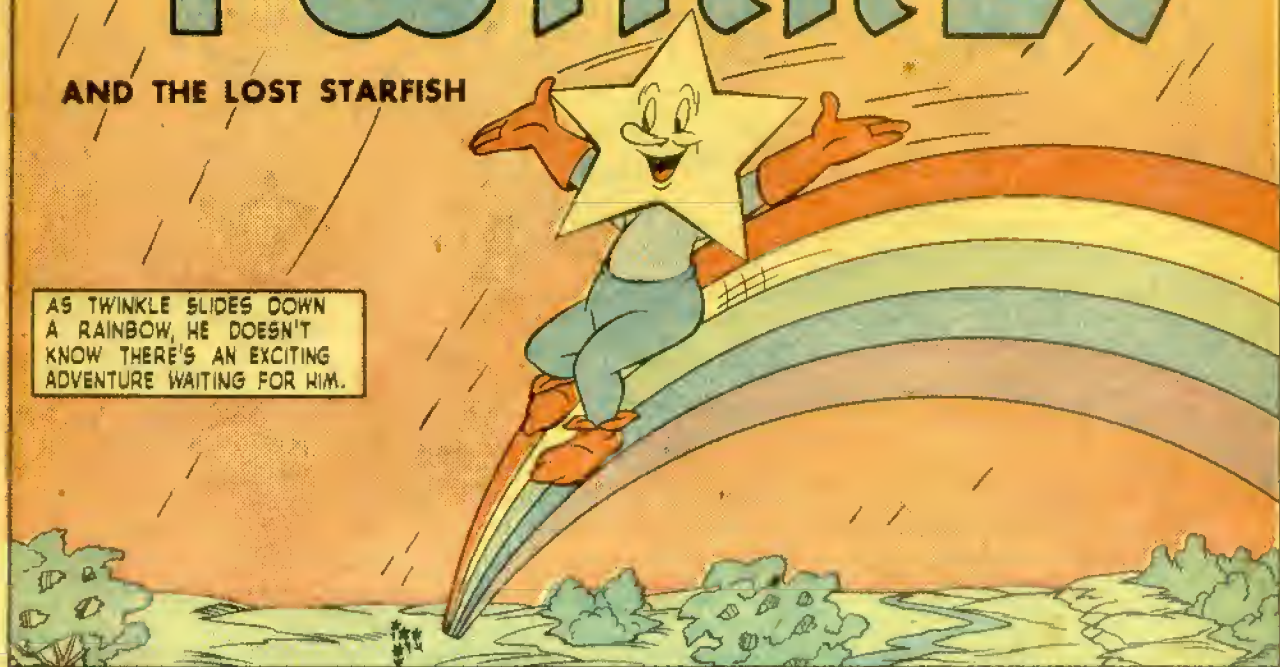
**TURN THE PAGES TO
FIND THESE FRIENDS
IN COLOR**

THE STAR THAT CAME DOWN FROM HEAVEN

TWINKLE

AND THE LOST STARFISH

AS TWINKLE SLIDES DOWN A RAINBOW, HE DOESN'T KNOW THERE'S AN EXCITING ADVENTURE WAITING FOR HIM.



JULY 1947 Issue No. 10

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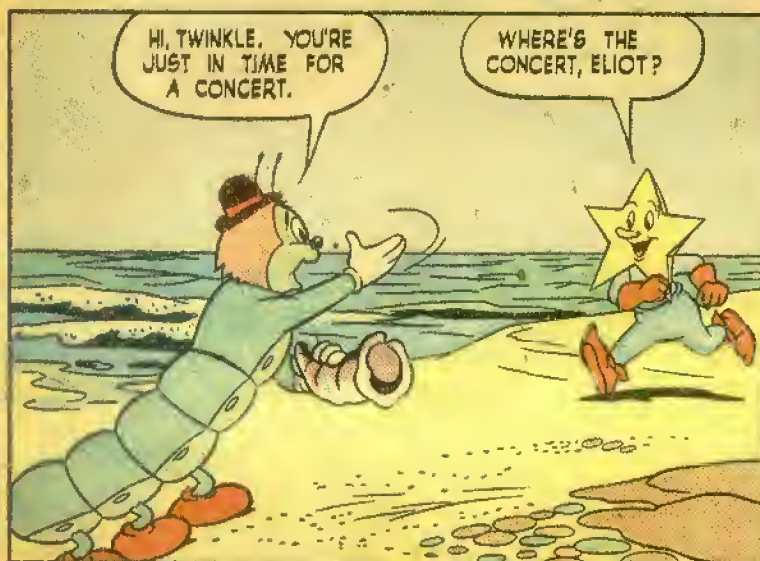
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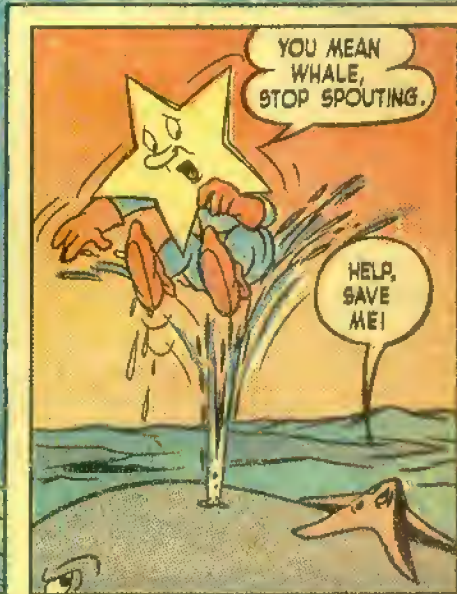
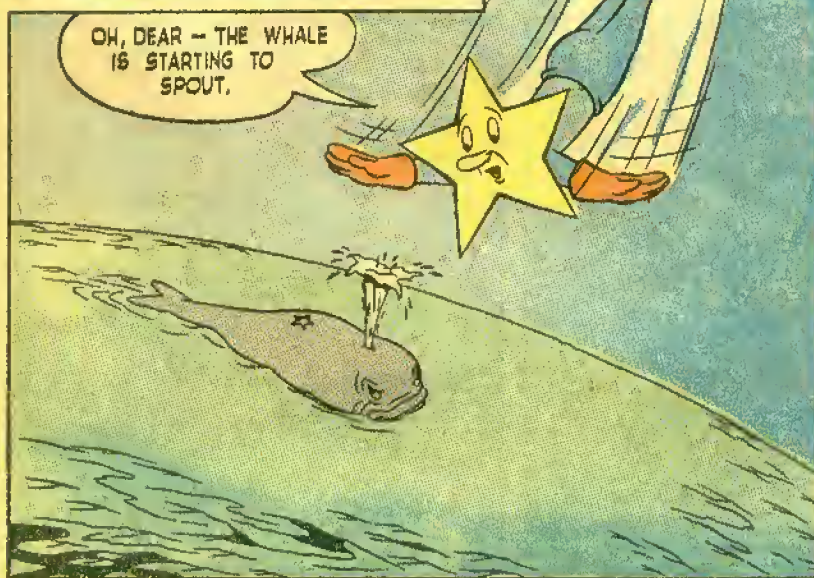
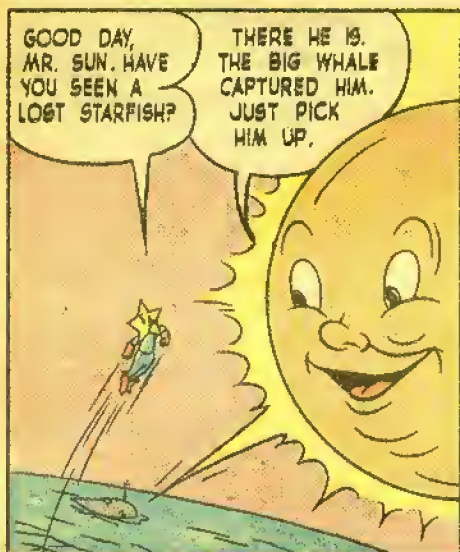
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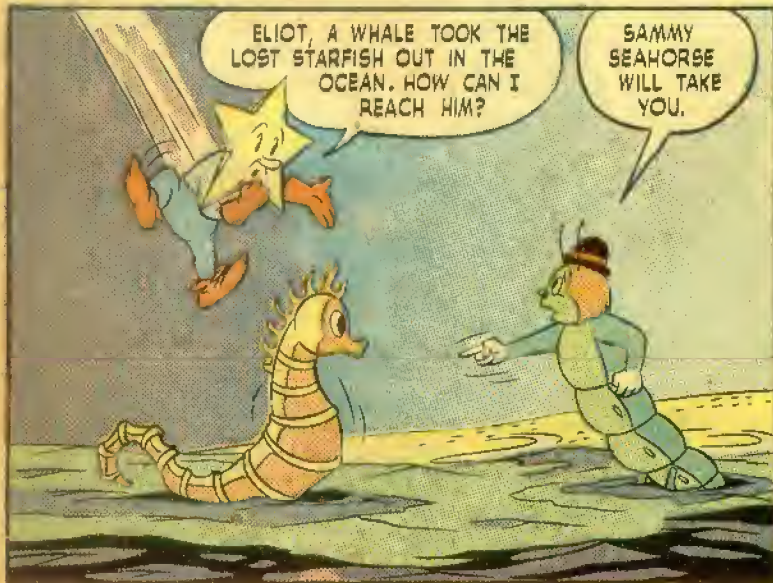
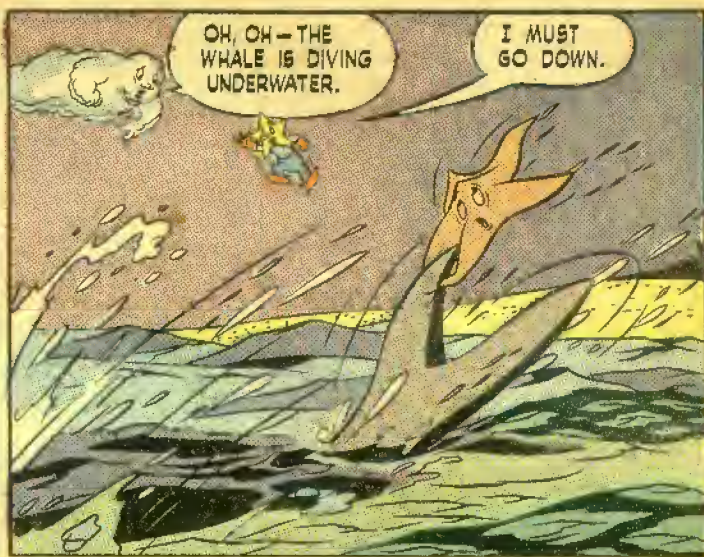
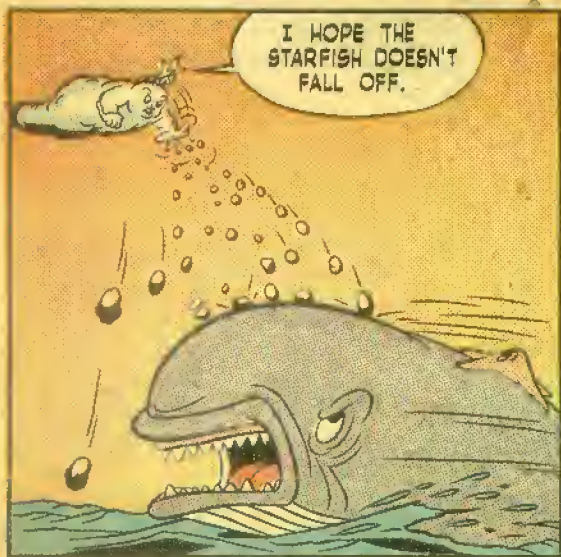
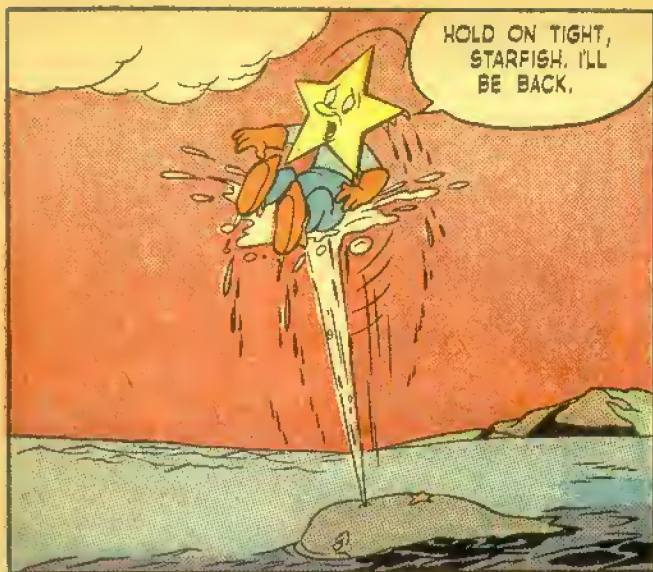
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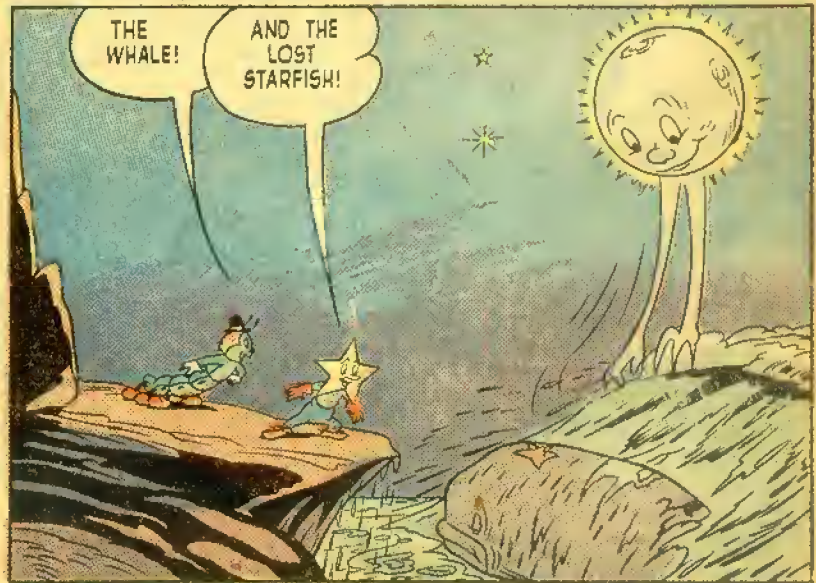
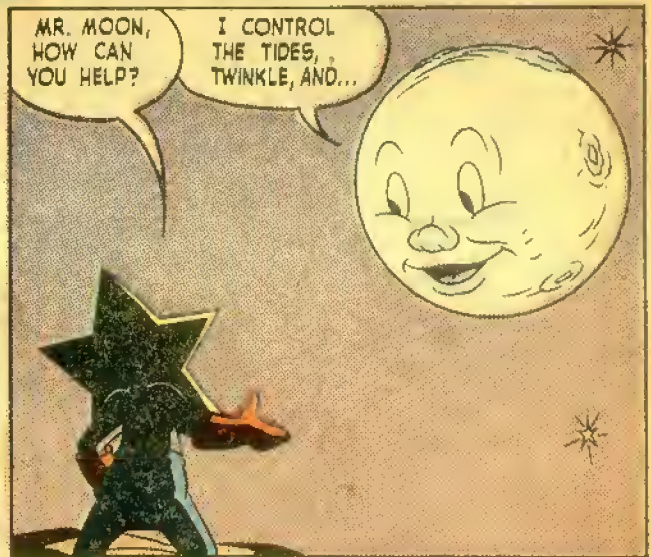
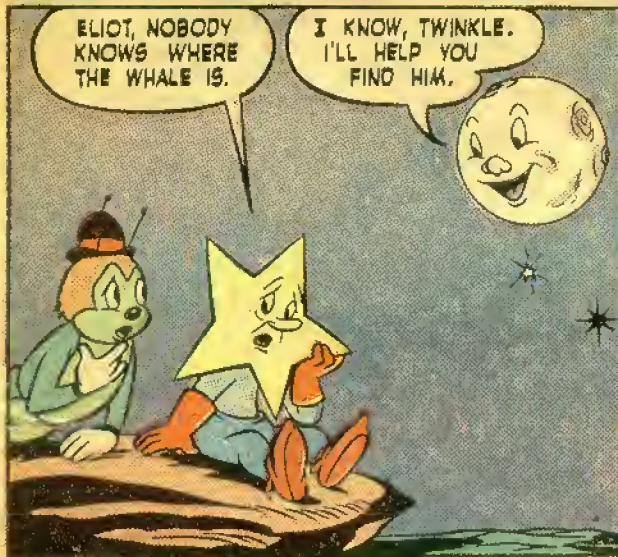
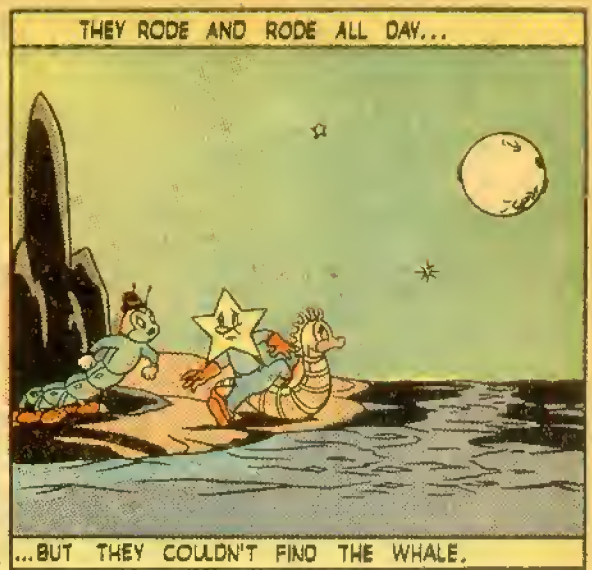
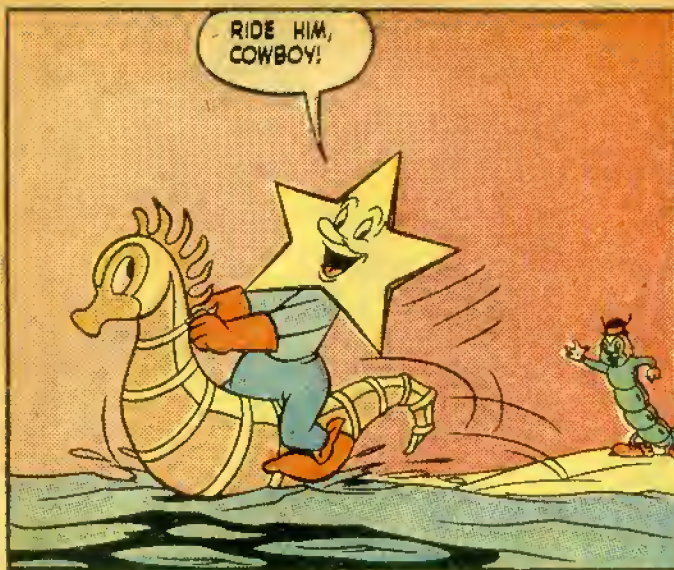
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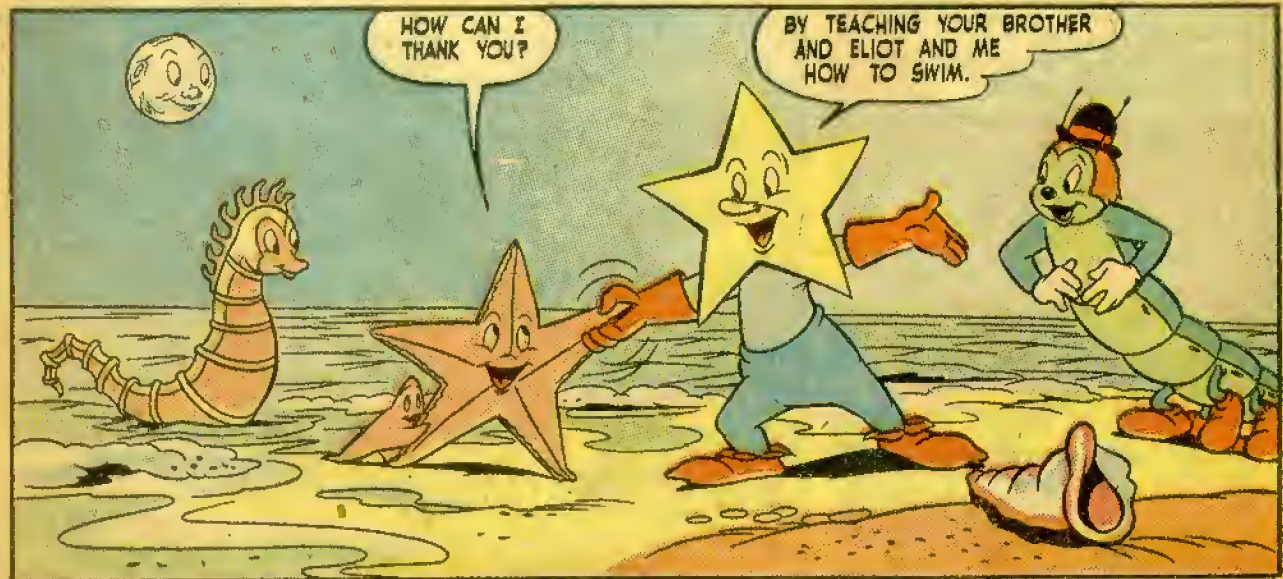
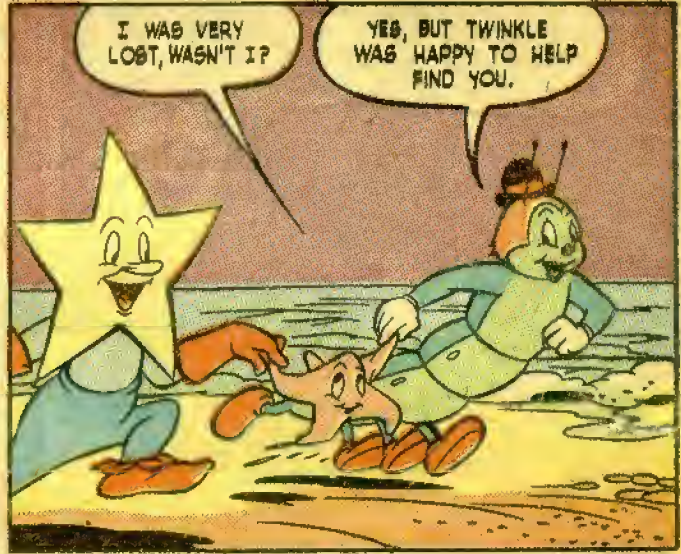
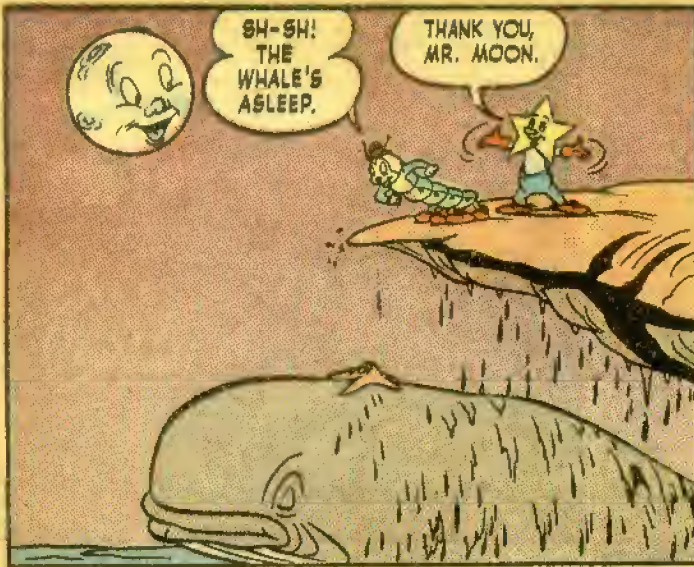
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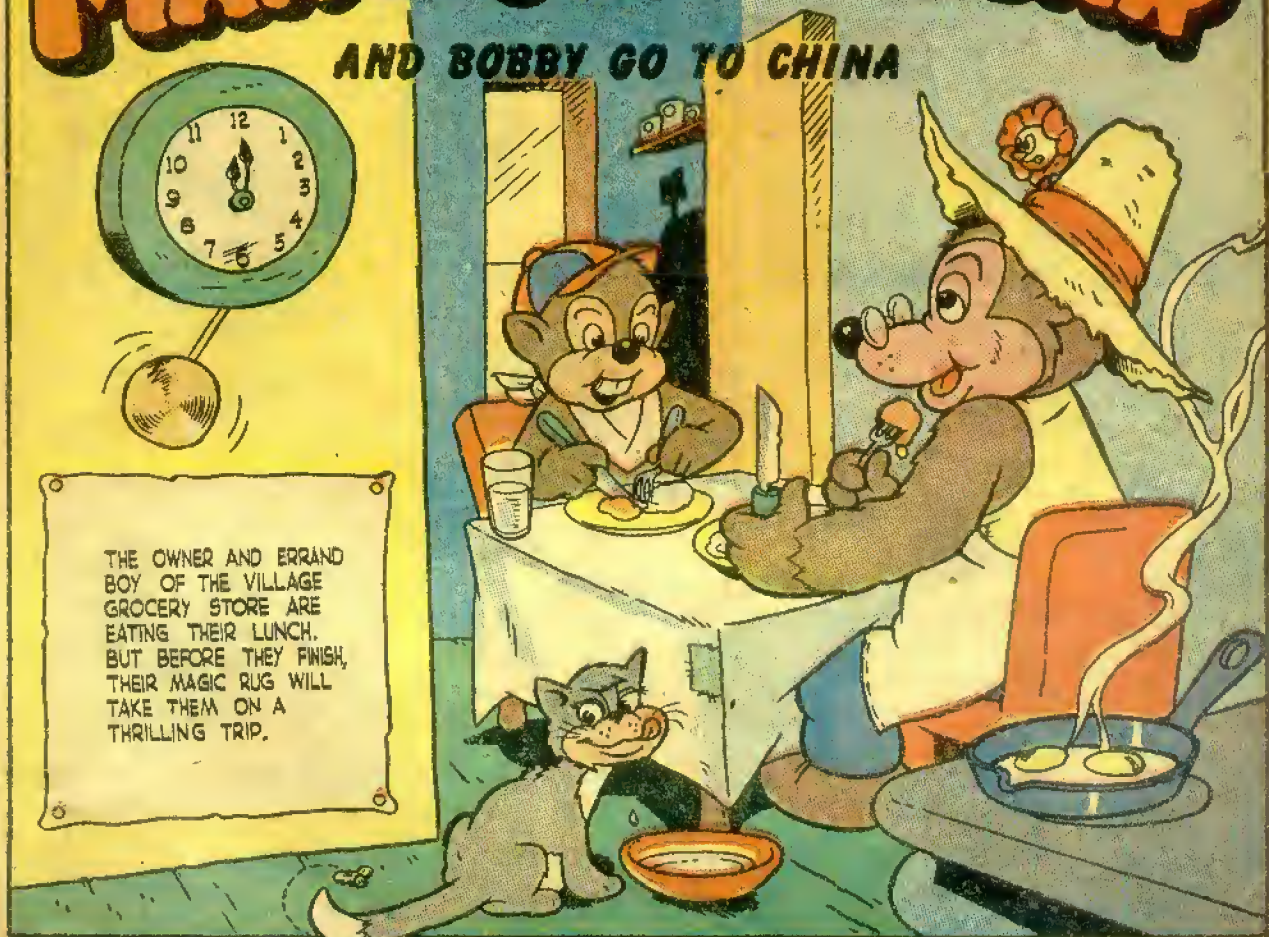






MARCO POLAR BEAR

AND BOBBY GO TO CHINA

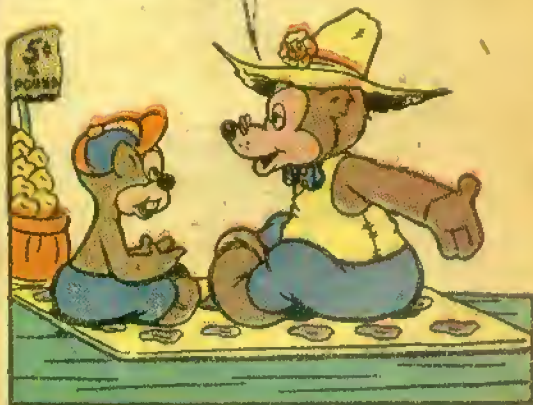


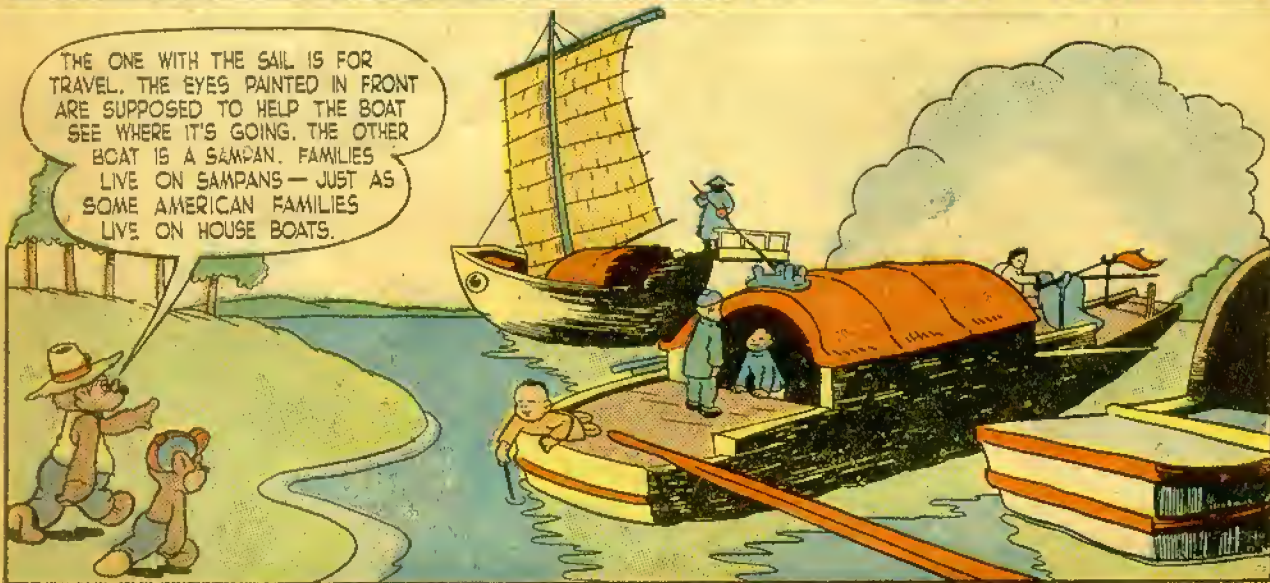
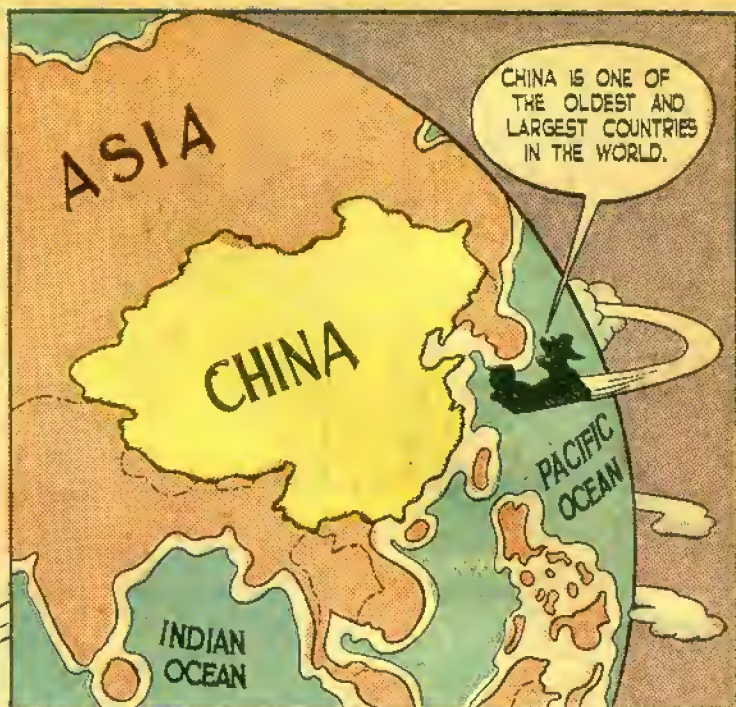
THE OWNER AND ERRAND
BOY OF THE VILLAGE
GROCERY STORE ARE
EATING THEIR LUNCH.
BUT BEFORE THEY FINISH,
THEIR MAGIC RUG WILL
TAKE THEM ON A
THRILLING TRIP.

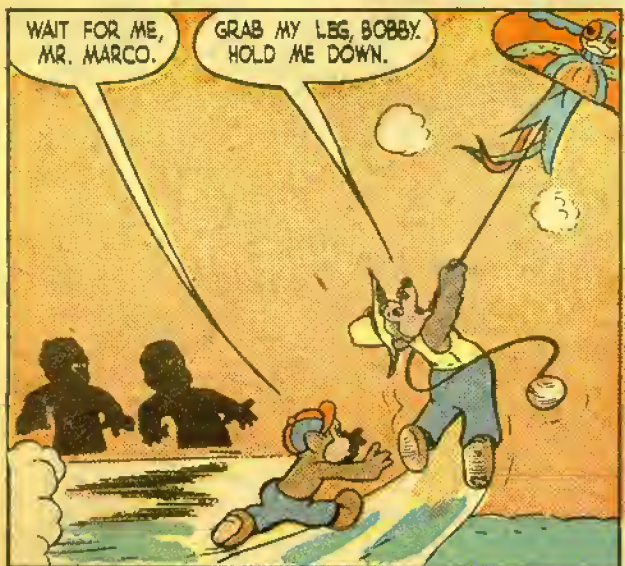
IT WOULD BE FUN IF
WE DIDN'T HAVE KNIVES
AND FORKS. WE'D HAVE
TO EAT WITH OUR FINGERS.

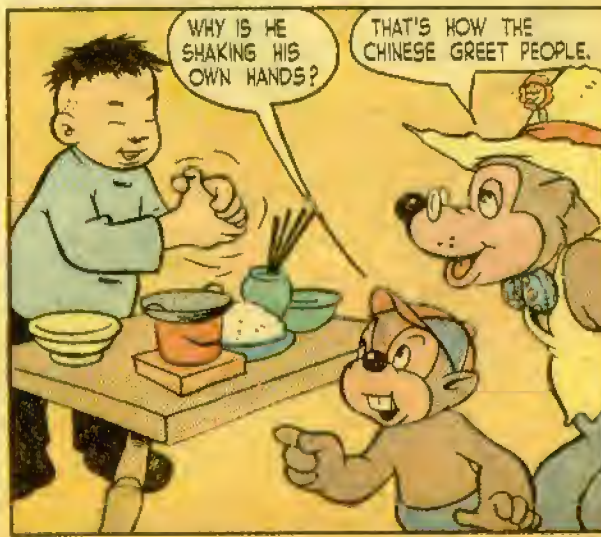
NO, BOBBY, WE COULD USE
SOMETHING ELSE. COME, OUR
MAGIC RUG WILL TAKE US
TO A COUNTRY WHERE...

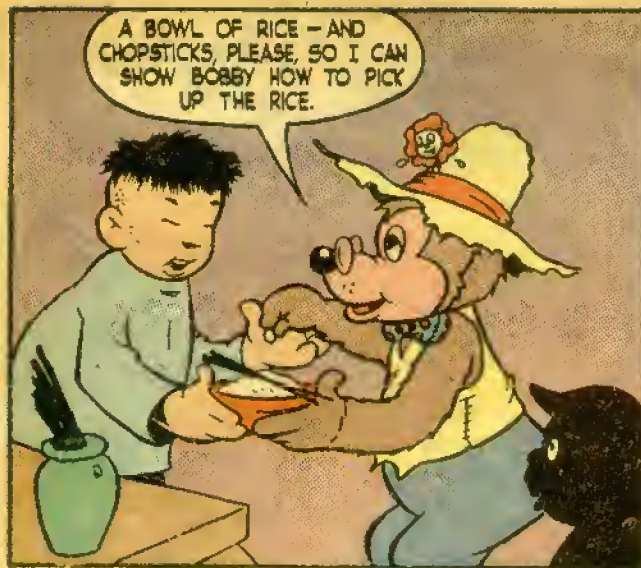
...PEOPLE USE CHOPSTICKS YOU'LL
SEE WHEN WE GET TO CHINA.
WHISH.







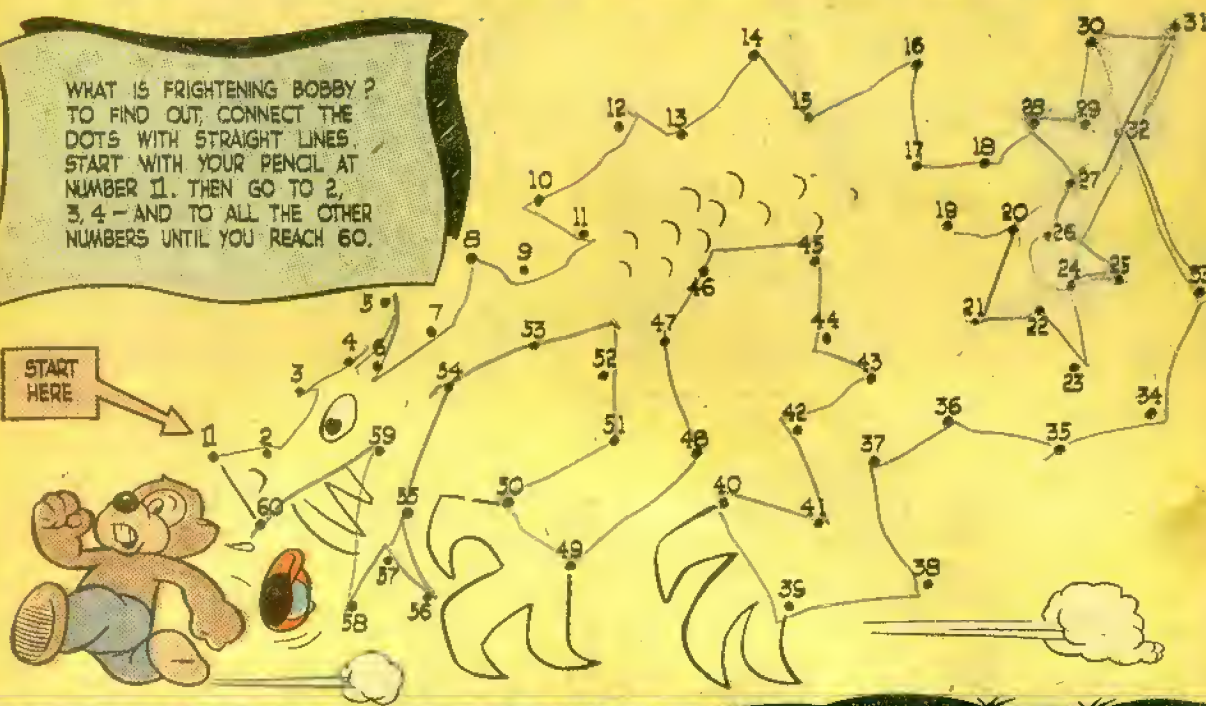




MARCO'S PUZZLE PAGE

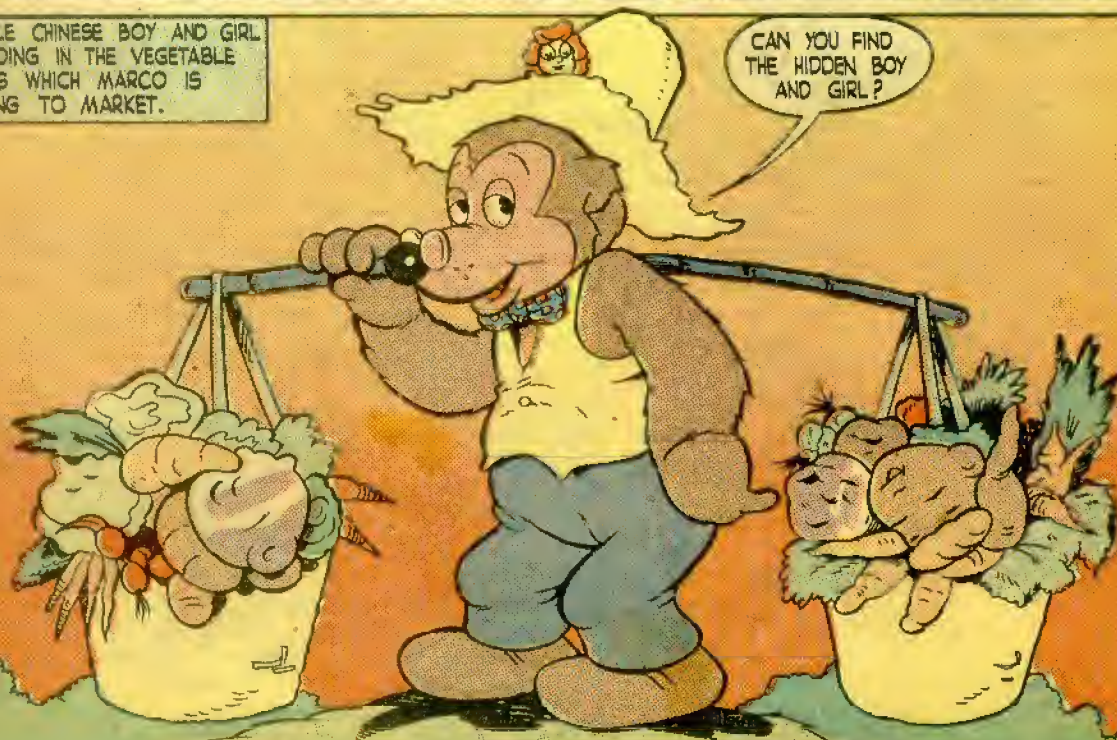
WHAT IS FRIGHTENING BOBBY?
TO FIND OUT, CONNECT THE
DOTS WITH STRAIGHT LINES.
START WITH YOUR PENCIL AT
NUMBER 1. THEN GO TO 2,
3, 4 - AND TO ALL THE OTHER
NUMBERS UNTIL YOU REACH 60.

START
HERE



A LITTLE CHINESE BOY AND GIRL
ARE HIDING IN THE VEGETABLE
BASKETS WHICH MARCO IS
CARRYING TO MARKET.

CAN YOU FIND
THE HIDDEN BOY
AND GIRL?

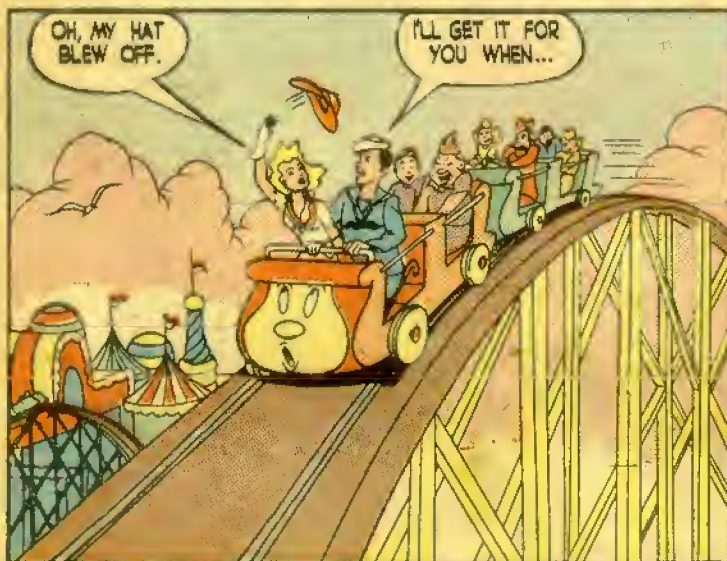


THIS STORY WAS TOLD ON LYDIA PERERA'S SUNDAY MORNING RADIO PROGRAM, "STORY TO ORDER," NATIONAL BROADCASTING COMPANY.

Rolly THE SPEED DEMON



CAN YOU MAKE UP A STORY ABOUT A ROLLER COASTER, A COW AND A PAINTBRUSH? WELL, LYDIA DID. OVER THE RADIO SHE TOLD ABOUT ROLLY - THE LEADER OF THE FASTEST ROLLER COASTER AT THE AMUSEMENT PARK. ONE WINDY DAY, AS ROLLY WHIZZED ALONG...



...THE ROLLER COASTER GOES ON HIS NEXT TRIP. I'LL PICK IT OFF THE TRACKS WITH THIS CANE I WON TOSSING RINGS.

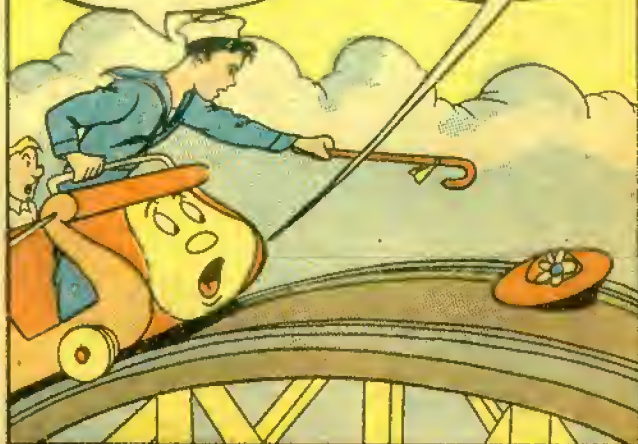
ROLLY HEARD THE SAILOR. HE WAS AFRAID THE SAILOR WOULD LEAN TOO FAR OUT OF THE CAR—AND FALL.



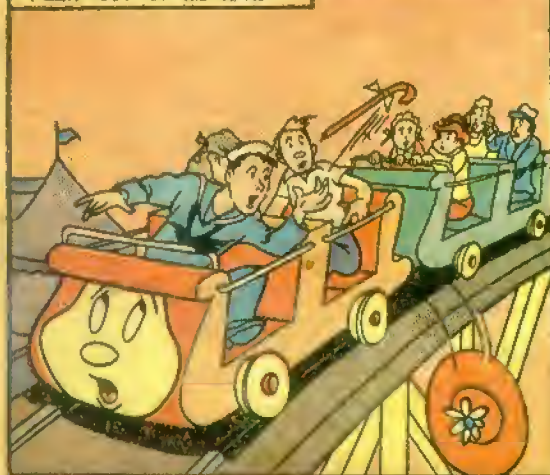
BUT ROLLY DIDN'T SAY ANYTHING BECAUSE PEOPLE CAN'T UNDERSTAND ROLLER COASTER TALK.

WE'RE COMING TO THE TOP OF THE HILL. I'LL REACH FOR THE HAT WHEN WE GET THERE.

OH, DEAR I HOPE HE DOESN'T LEAN OUT TOO FAR.



THE SAILOR DIDN'T LEAN TOO FAR. BUT WHEN HE KNOCKED THE HAT OFF THE TRACKS, THE CANE FLEW OUT OF HIS HAND.



I CAUGHT MY HAT WHEN YOU PUSHED IT DOWN. THANK YOU, BUT I'M SORRY YOU LOST YOUR CANE.

IT DOESN'T MATTER.



BUT IT DID MATTER. ROLLY KNEW THAT IF HIS WHEELS HIT THE CANE, HE WOULD FLY OFF THE TRACKS. THEN HIS PASSENGERS MIGHT GET HURT.

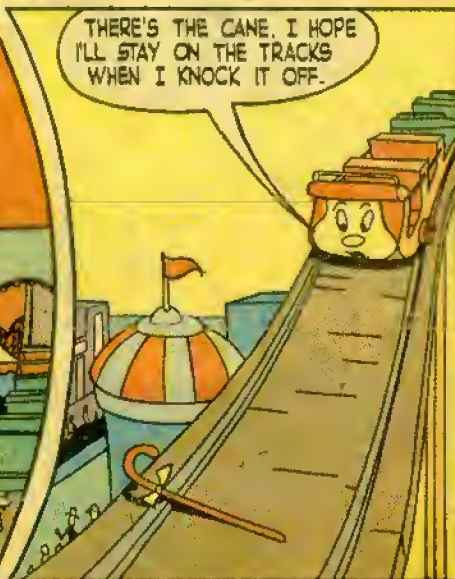


SO, BEFORE ANYONE COULD STEP ABOARD, ROLLY STARTED OFF ALL BY HIMSELF TO KNOCK OFF THE CANE.

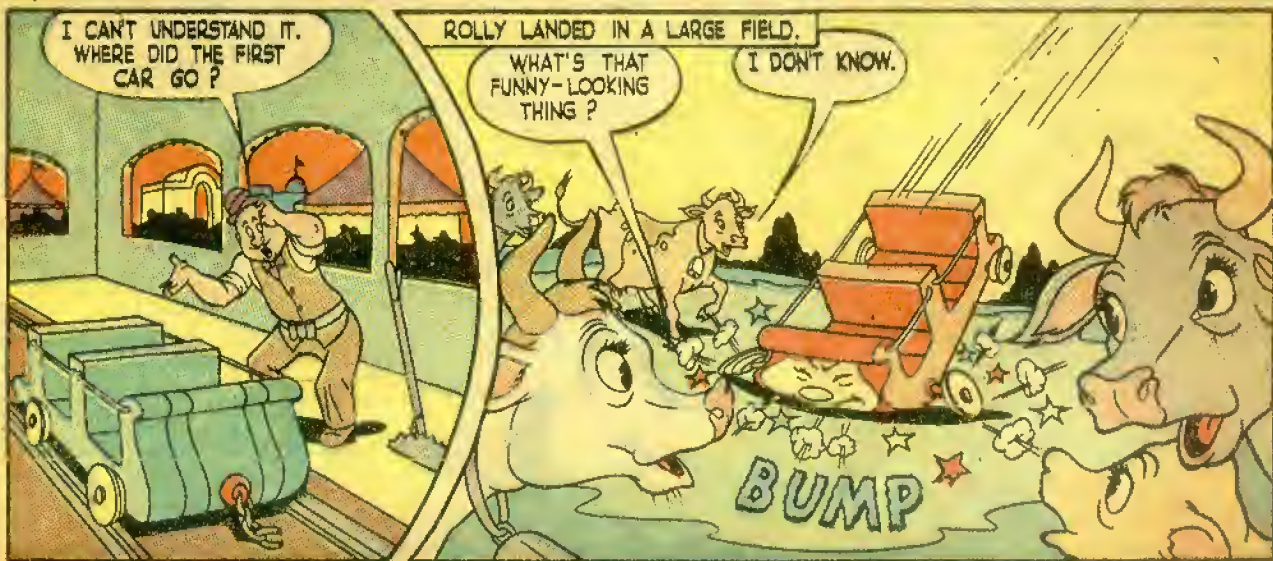
COME BACK HERE. WHERE ARE YOU GOING?

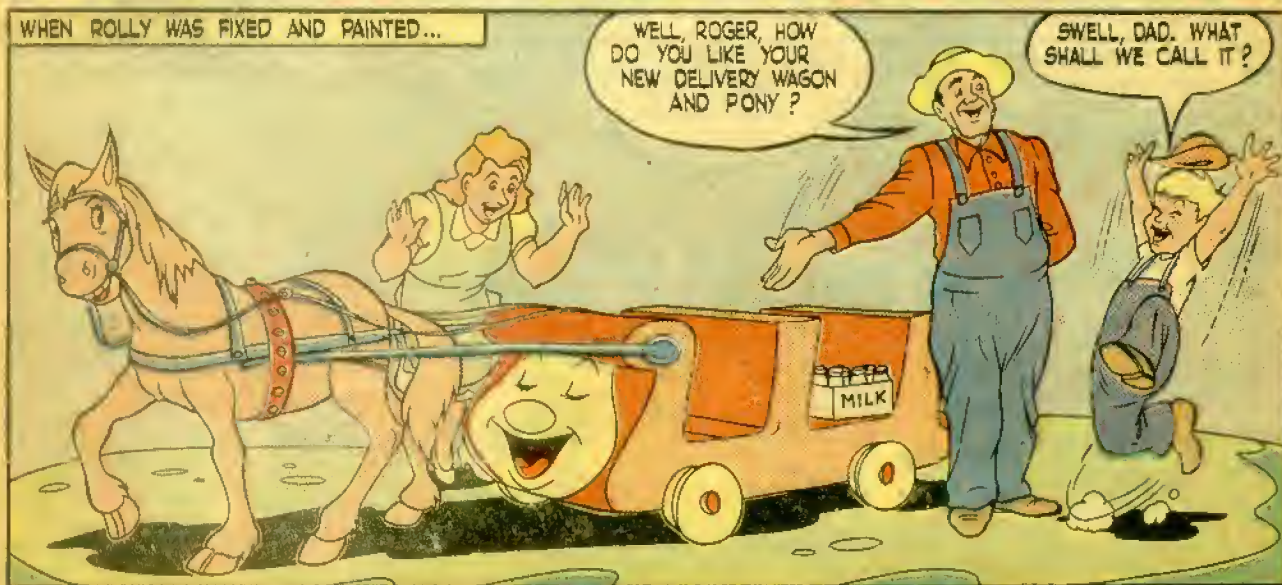
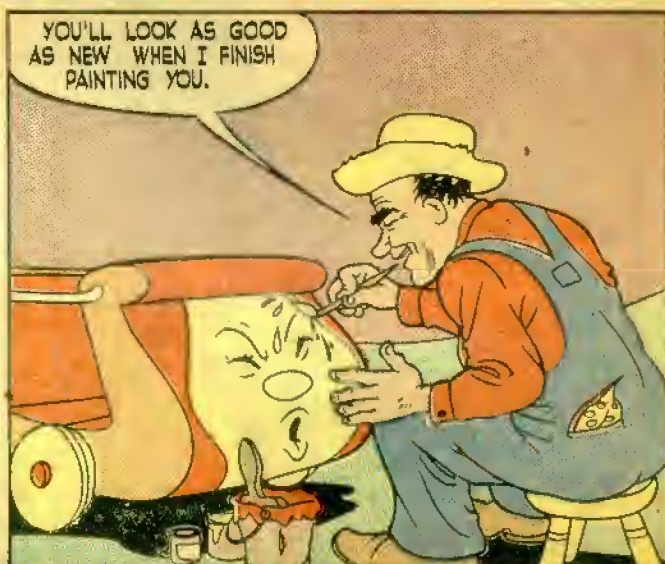
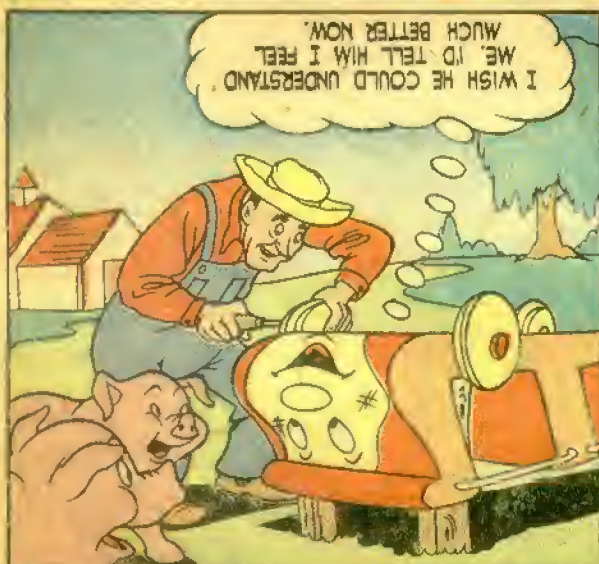
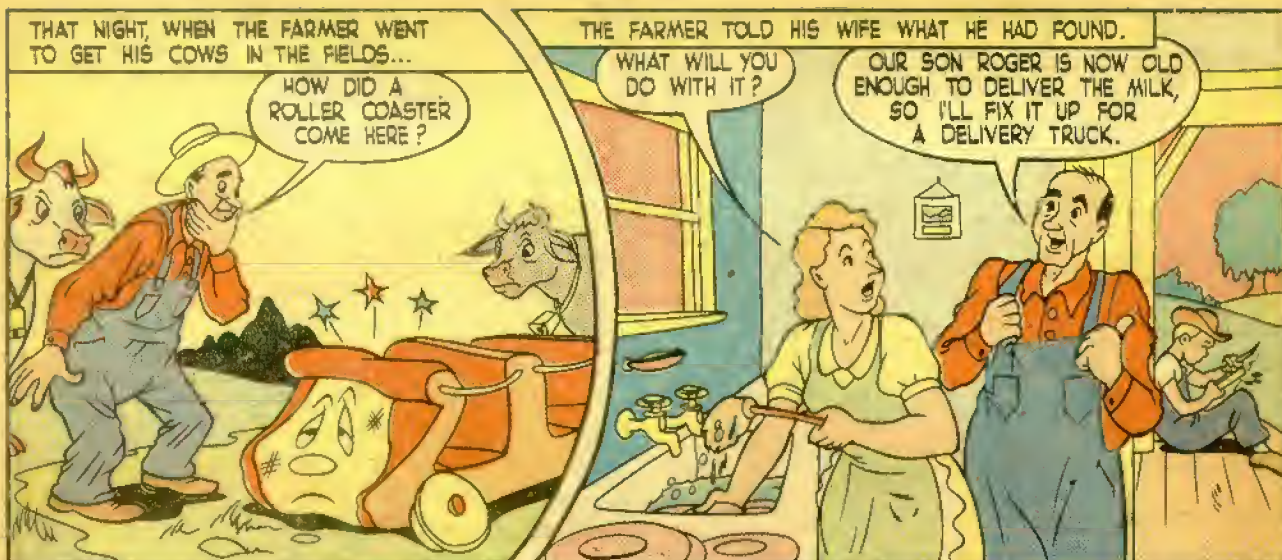


THERE'S THE CANE. I HOPE I'LL STAY ON THE TRACKS WHEN I KNOCK IT OFF.



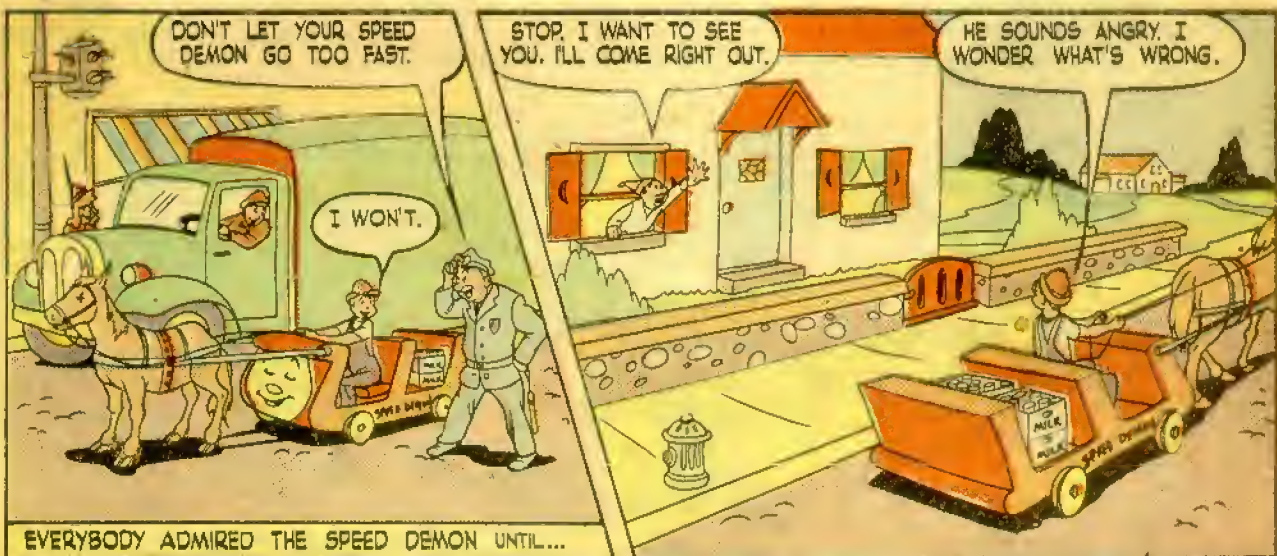
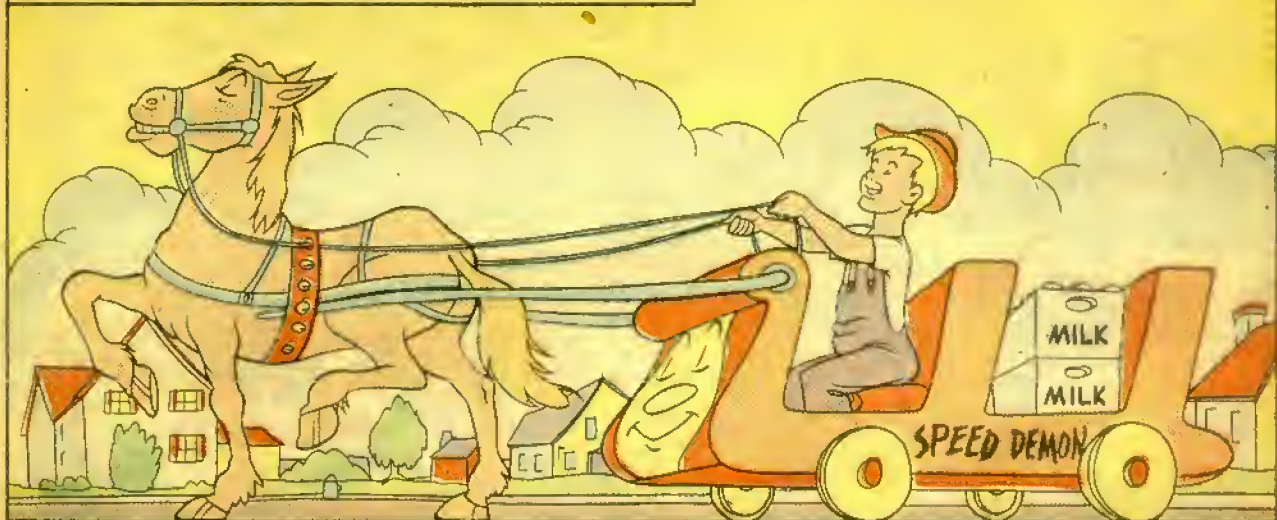
BUT ALAS...

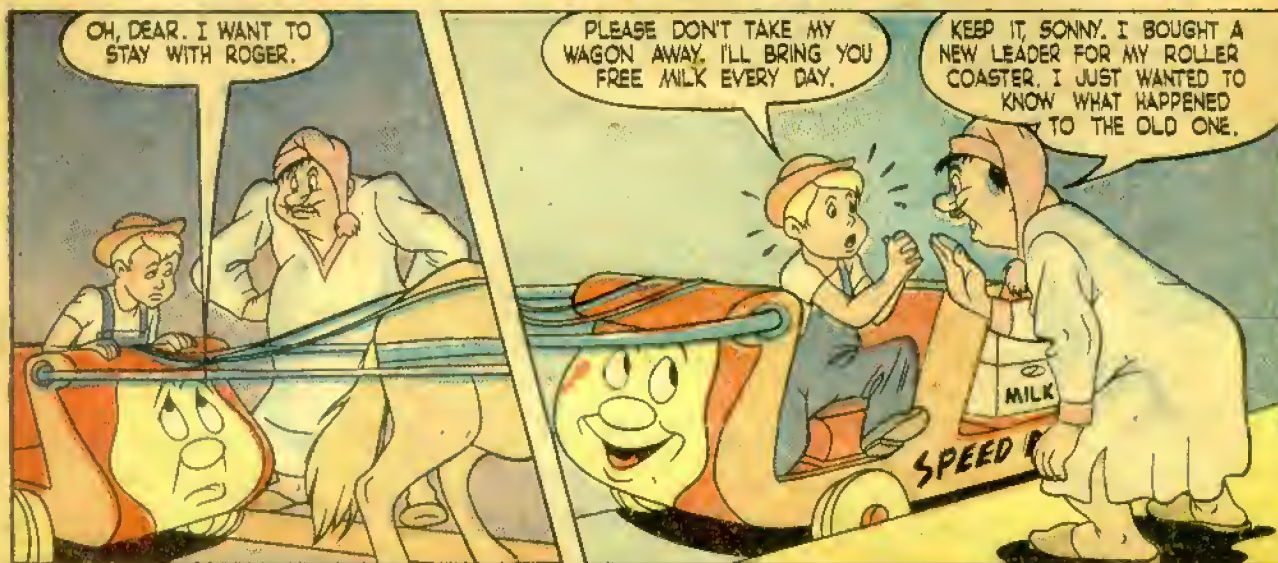
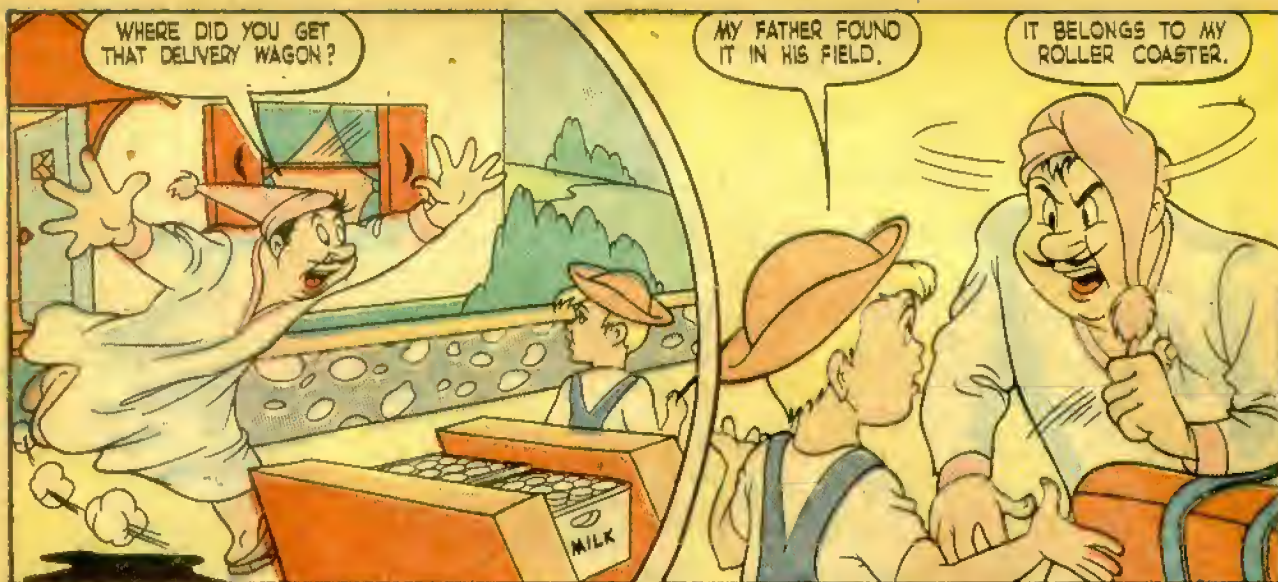




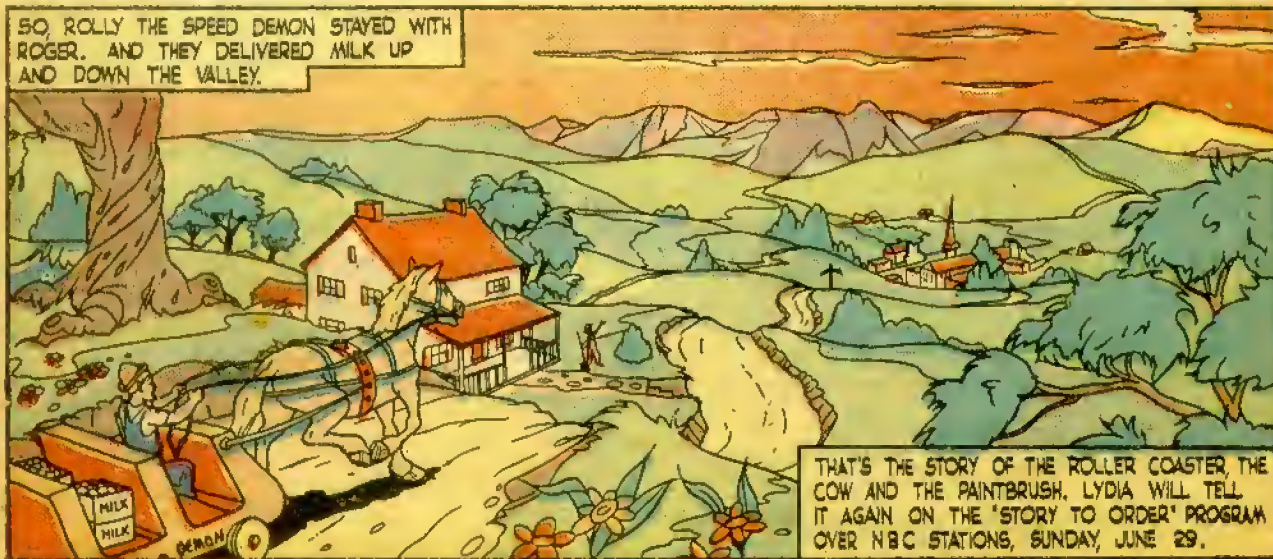


THE NEXT MORNING, ROGER STARTED OUT TO DELIVER MILK.





SO ROLLY THE SPEED DEMON STAYED WITH ROGER. AND THEY DELIVERED MILK UP AND DOWN THE VALLEY.



The MISSING OVERALLS

By FLORENCE M. CHASE

What happened to Abberbum's new blue birthday overalls?

Sitting in an oak tree was an owl with his eyes tight shut. He did not speak to Abberbum. But a little bird high on the top branch spoke to Abberbum.

ABBERBUM had a birthday. One of his nicest birthday presents was a pair of overalls. Blue overalls—just like Dad's.

Abberbum put on his overalls and played hard all day long. He was so sleepy at bedtime that he forgot to lay his new blue overalls on a chair. He just dropped them on the floor. When he woke up the next morning, the overalls were gone!

Big tears started to come into Abberbum's eyes. Suddenly a bee flew in the window. The bee whispered something in Abberbum's ear.

Abberbum hopped out of bed, put

on his slippers with the fuzzy insides, ran down the stairs, and sped across the road to the brook.

There, swimming in the brook, was a white duck. Abberbum said to the duck, "My friend the bee told me to ask you a question. Did you see my new blue overalls?"

"Abberbum, Abberbum," said the duck, "I saw a little yellow dog drag something blue across the garden. But I don't know what it was. The owl in the oak tree saw it, too. Maybe he knows whether the something blue was your new blue overalls." And the white duck swam away.

Abberbum went to the oak tree. Sitting on a limb was an owl with his eyes tight shut. The owl was sleepy. He was always sleepy in the daytime because he stayed awake all night. He turned his head from side to side, but he did not speak to Abberbum.

High up on the top branch of the oak tree, a little bird sat. He spoke to Abberbum.

"Abberbum, Abberbum," the bird said, "the owl told me he saw a little yellow dog drop something blue at the edge of the big gray rock." And the little bird flew away.

Abberbum ran to the big gray rock. There, beside the rock, sat a rabbit nibbling a carrot. Her pink nose was twitching. It always twitched when she was happy. And she was always happy when she nibbled a carrot. She spoke to Abberbum.

"Abberbum, Abberbum," she said, "I saw something blue in the bill of the hawk as he flew over the pasture. All of a sudden the hawk dropped the something blue and flew away."

Abberbum went to the pasture but his new blue overalls were not there. Big tears started to come into his eyes again. Just then he heard a humming. Abberbum looked up.

Flying over the pasture was his friend the bee, with all his bee relatives—his brothers and his sisters, his aunts and his uncles, his grandmothers and his grandfathers, and all his cousins.

"Abberbum, Abberbum," hummed all the bees together, "we saw the wind blow something blue. The wind blew it this way." The bees pointed to the second pasture. "Come, Abberbum," they hummed, "we will show you where the wind went."

So Abberbum followed the bees to the second pasture. There, hanging on the arm of a funny old scarecrow, was something blue. And the something blue was Abberbum's overalls!

Abberbum tried to reach his new blue overalls, but the scarecrow's arm was too high.

What do you think happened next?

When the wind blew, the scarecrow swayed gently. He bent down low enough to give the blue overalls to Abberbum.

"Thank you," said Abberbum as he took the overalls. Then he ran through the second pasture, through the first pasture, past the brook, across the road, into his house, up the stairs straight to his room, and *there* he took off his pajamas and slippers, and put on his shoes and underwear and overalls.

Then he went down the stairs, out of the house, across the road, and straight to the brook. Guess who was waiting for him there? His little yellow dog!

Advertisement



SNOW WHITE
IN FULL COLOR

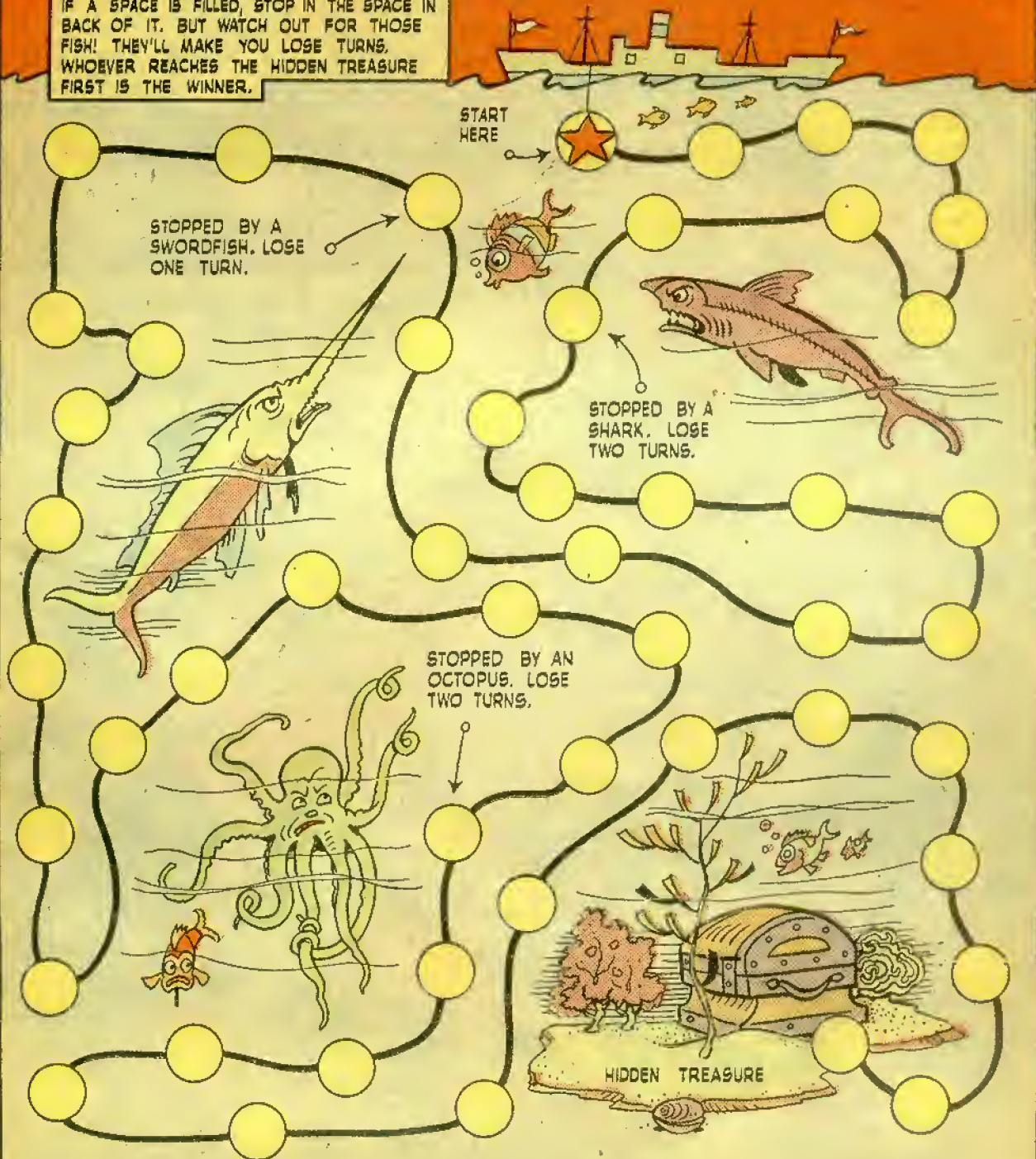
Grumpy certainly is angry, but you'll be happy with your condensed version of Walt Disney's feature film, **SNOW WHITE**, in four full color 16mm strips. Or **BAMBI**, **DUMBO**, or **PINOCHIO** if you prefer. Each story—\$1. Mickey Mouse Viewer which greatly magnifies filmstrips, \$1.00 more. SPECIAL: Walt Disney Treasure Chest containing the above four features (16 Film Strips) and Viewer for only \$4.75

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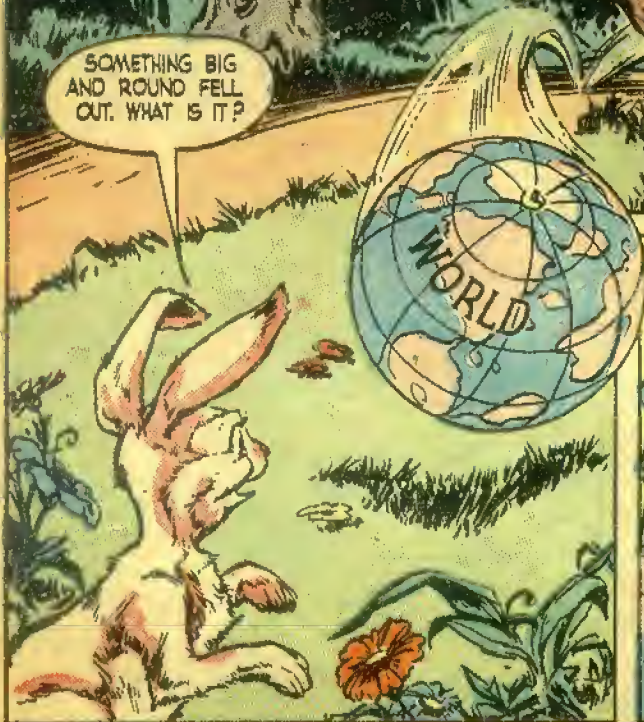
LET'S FISH

TAKE TURNS FLIPPING A COIN. TAILS MOVES YOU FORWARD THREE SPACES—HEADS, ONLY ONE. IF A SPACE IS FILLED, STOP IN THE SPACE IN BACK OF IT. BUT WATCH OUT FOR THOSE FISH! THEY'LL MAKE YOU LOSE TURNS. WHOEVER REACHES THE HIDDEN TREASURE FIRST IS THE WINNER.

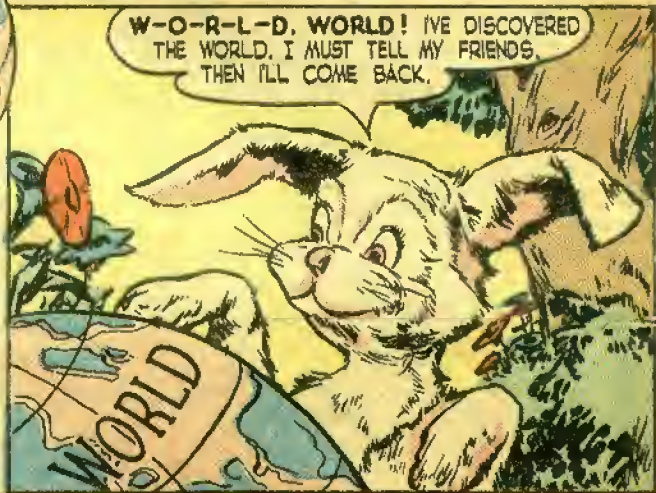


HERBERT DISCOVERS THE WORLD

SOMETHING BIG
AND ROUND FELL
OUT. WHAT IS IT?



W-O-R-L-D. WORLD! I'VE DISCOVERED
THE WORLD. I MUST TELL MY FRIENDS.
THEN I'LL COME BACK.



I DISCOVERED
THE WORLD.

WHERE? WHEN?
HOW? WHAT WILL
YOU DO WITH IT?



I'LL ANSWER ALL QUESTIONS
THIS AFTERNOON AT THE BIG
OAK TREE. TELL EVERYBODY
TO COME.



THAT AFTERNOON...

YES, I DISCOVERED THE WORLD.
AND I WANT TO SHARE MY
DISCOVERY WITH MY FRIENDS.
FOLLOW ME.



TOY REVIEW

by the
CALLING ALL KIDS Toy Scout

Dear Boys and Girls:

Isn't it fun to play outdoors on these fine summer days?

It's fun to whiz down the sidewalk on strong, smooth-riding UNION ROLLER SKATES.

It's fun to play with a big JUNIOR BALL—in-doors or at the beach. Water can't hurt it.

Playing house outdoors is special fun with the LITTLE HOMEMAKER KITCHEN FURNITURE. The box is the kitchen. Or use a doll-house kitchen.

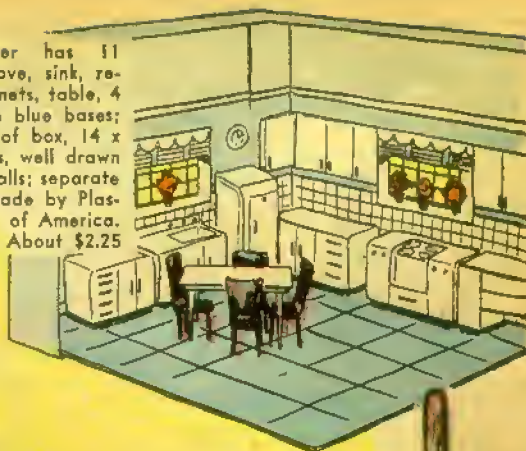
It's fun for little brother and sister to push their own LAWN MOWER alongside Dad when he cuts the grass.

And it's fun when the whole family gets together to pitch HORSESHOES. They are so light, even young children can be on a team.

That's all I have time to write now. But I'll write you another letter next month.

Your friend,
CALLING ALL KIDS Toy Scout

Little Homemaker has 11 sturdy pieces—stove, sink, refrigerator, 3 cabinets, table, 4 chairs; white with blue bases; top and bottom of box, 14 x 10 1/4 x 2 1/4 inches, well drawn to form kitchen walls; separate floor covering. Made by Plastic Art Toy Corp. of America. About \$2.25



Horseshoe Set contains two pairs of official lightweight horseshoes, one pound each, of cast aluminum; two heavy pointed stakes; packed in a sturdy case. Made by Junior-Pro Products Co. About \$7.98



Roller Skates. Double ball race; self-contained steel rolls; oscillating, rubber-cushioned trucks; grain leather straps; adjustable width; extended length—11 inches; bright nickel-plated finish. Made by Union Hardware Company. About \$3.95



Junior Ball. Sturdy Vinylite plastic film; diameter—14 inches inflated; 7 ounces; tri-colored (clear and colored—red, blue, yellow or green—panels alternating); or all clear. Made by DuPage Plastics Co. About \$2.50



Lawn Mower is 34 inches long; 11 1/2 inches wide; 5 1/2 inches high; 4 1/2 pounds; 20-gauge steel; hardwood handle and roller; maulded rubber tires; 4 moving blades whirl realistically; red and natural glass lacquer. Made by Fowler Toy & Mfg. Co., Inc. About \$3.95



If you can't find certain toys in stores near your home, write to me. I'll tell you where you can buy them. But I'm sorry, I can't order toys for you, so PLEASE DON'T SEND ME MONEY.

CALLING ALL KIDS Toy Scout
52 Vanderbilt Avenue, New York 17, N. Y.

? MARCO'S RIDDLES ?



When a person falls in the water, what is the first thing he does?
(Gets wet.)

Dorothy Leona Lueck, Oshkosh, Wisconsin

What kind of food does a calendar have that can't be eaten? (Dates.)

Gene Carl Williams, San Antonio, Texas

What was the matter with the little house that was ill?
(It had a window pane.)

Louise Jane Smith, Ganado, Arizona

Which travels faster—heat or cold? (Heat. You can catch cold.)

Nallie Peay, Nashville, Tennessee

What are three keys too big to fit into your pocket? (A donkey, a monkey and a turkey.)

Stephen H. Lowe, New York, New York

Do you know some good riddles? Write them to



Marco Polar Bear
CALLING ALL KIDS
52 Vanderbilt Avenue
New York 17, New York

YIPPEE... HOORAY!



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Here's Good News! Twinkle, Marco Polar Bear, Bobby, Pug and Curly, and all your other friends from **CALLING ALL KIDS** will visit you every single month — because the magazine is going to be published monthly. That means twice as much fun, twice as many thrilling adventures, and twice as many things-to-do. You won't want to miss a single issue of your favorite magazine. So ask Mother or Dad to send in your subscription. Then you can have your very own copy of **CALLING ALL KIDS** delivered right to your door. Every issue will bring you all the wonderful things you like so much in **CALLING ALL KIDS**. Hurry, mail the coupon NOW, so you'll get the very next issue.

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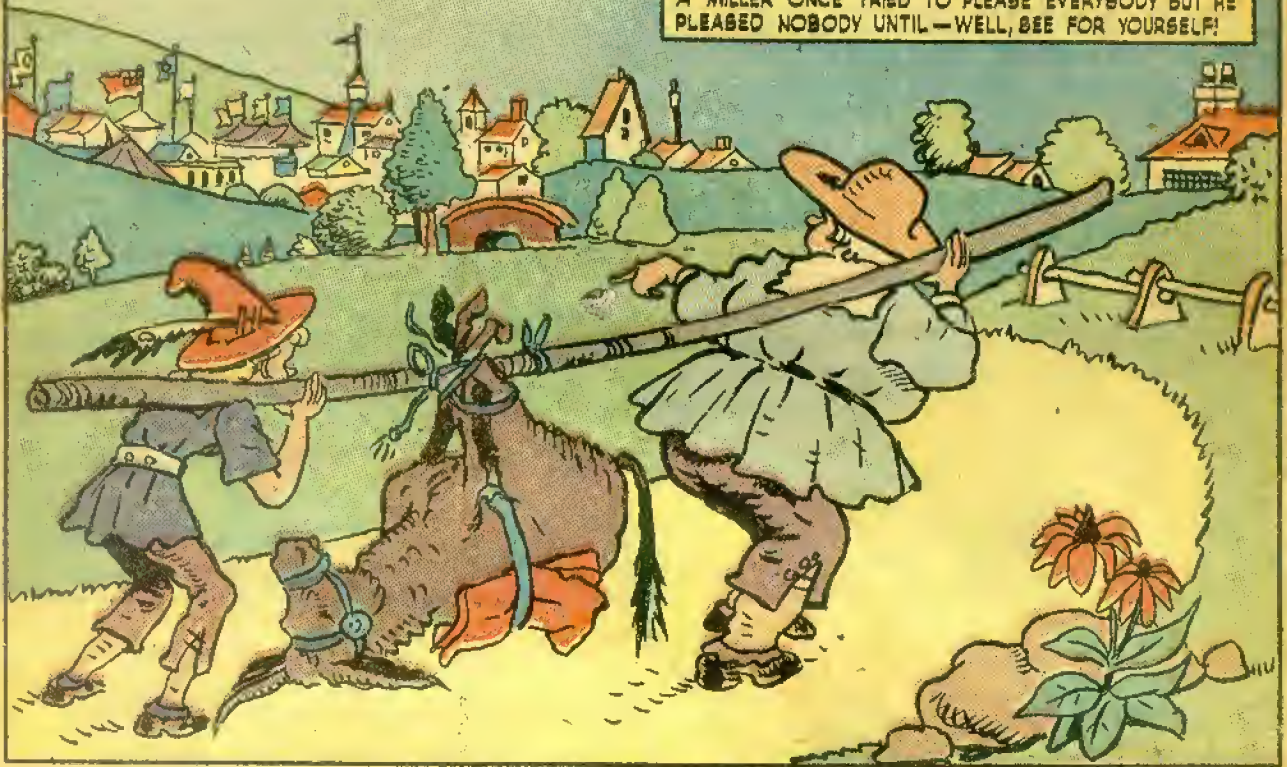
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(Use extra sheet of paper for additional subscriptions.)

THE MILLER'S MULE

A MILLER ONCE TRIED TO PLEASE EVERYBODY BUT HE PLEASED NOBODY UNTIL—WELL, SEE FOR YOURSELF!



BROWNIE, THE MULE, WAS ON HIS WAY TO THE FAIR.

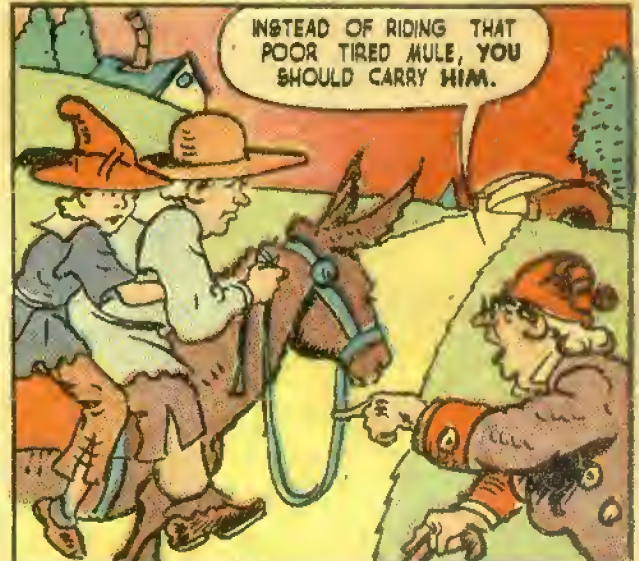
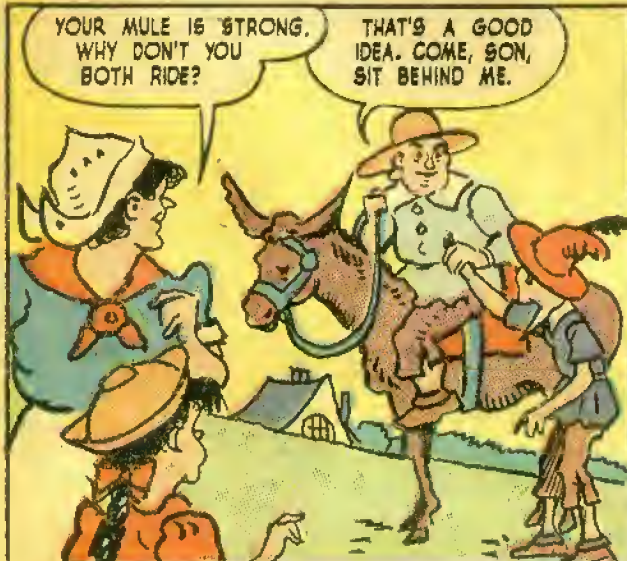
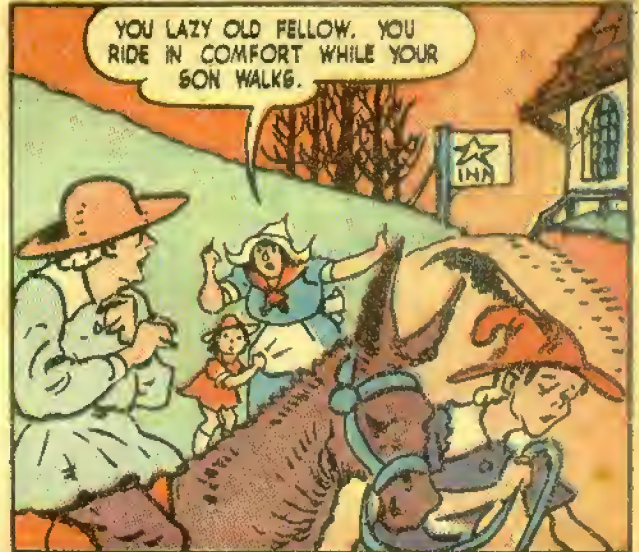
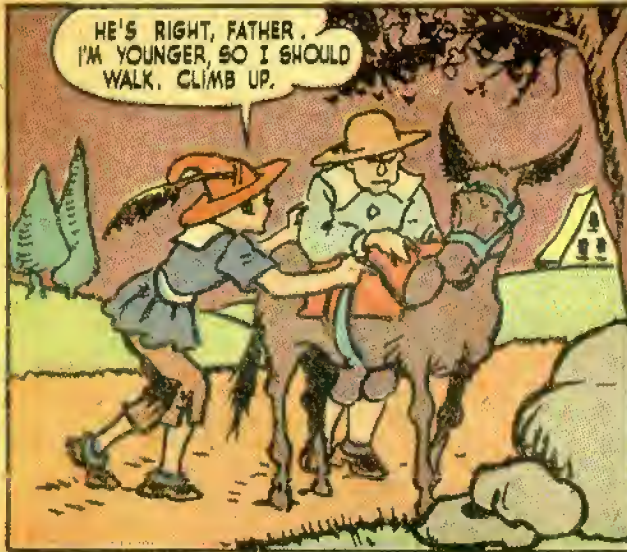
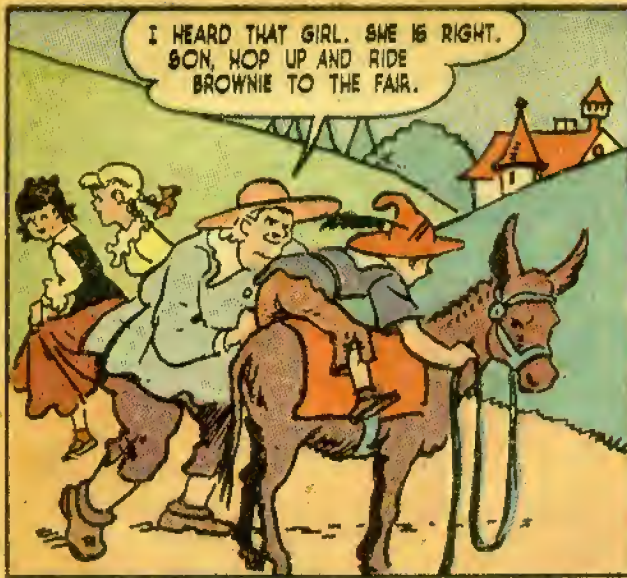
FATHER, **MUST**
WE SELL
BROWNIE?

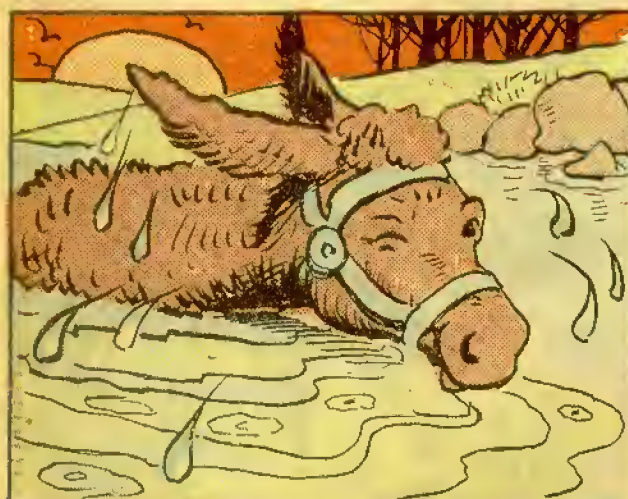
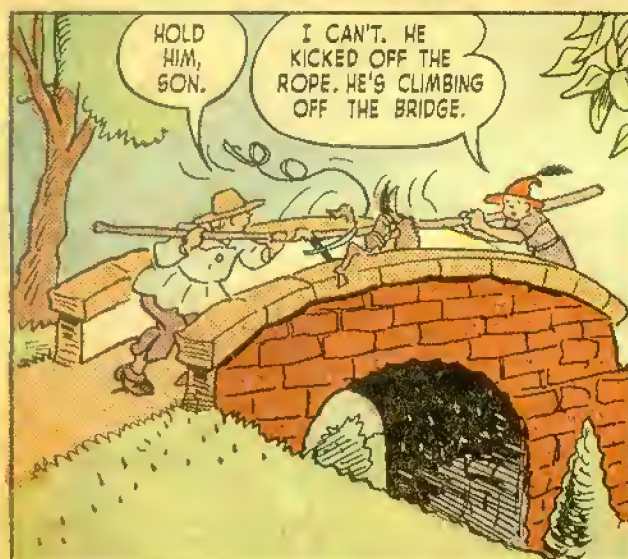
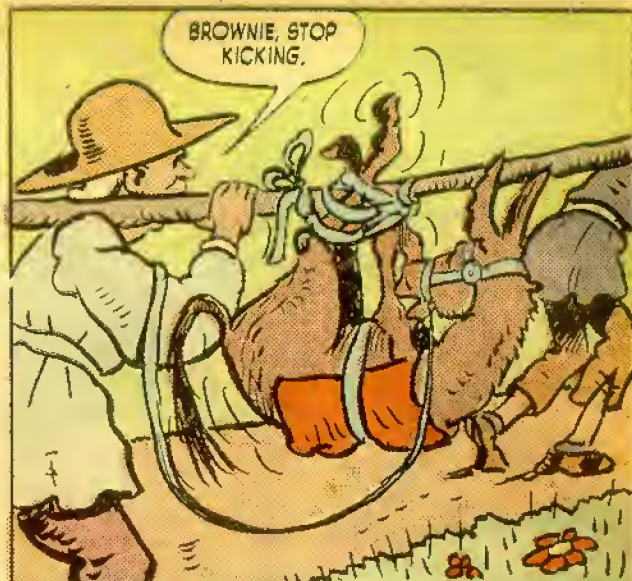
YES, SON. WE DON'T
NEED A MULE ON THE
FARM ANY MORE.



LOOK AT THOSE STUPID PEOPLE.
THEY'RE WALKING. ONE OF THEM SHOULD
RIDE THE MULE.







BUT BROWNIE DIDN'T DROWN. HE SWAM ASHORE. WHEN
THE MILLER AND HIS SON RETURNED TO THE FARM...

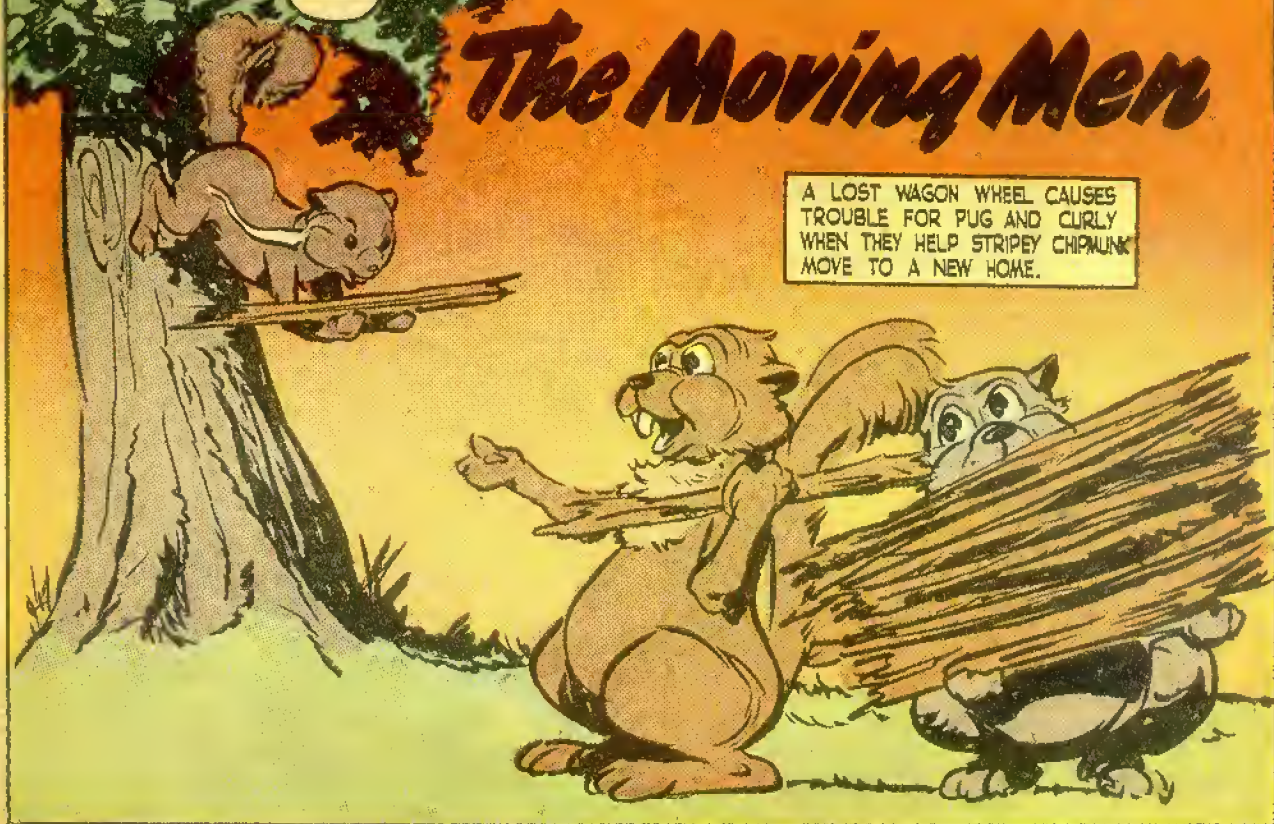


THE MILLER COULDN'T DECIDE HOW TO TAKE HIM TO
THE FAIR, SO BROWNIE LIVED THE REST OF HIS
LIFE ON THE FARM.

Pug and Curly

The Moving Men

A LOST WAGON WHEEL CAUSES TROUBLE FOR PUG AND CURLY WHEN THEY HELP STRIPEY CHIPMUNK MOVE TO A NEW HOME.



DON'T FORGET, PUG AND CURLY, MY NEW HOME IS THE LAST TREE AT THE EDGE OF THE FOREST.

WE'LL SEE YOU THERE IN A LITTLE WHILE, STRIPEY.

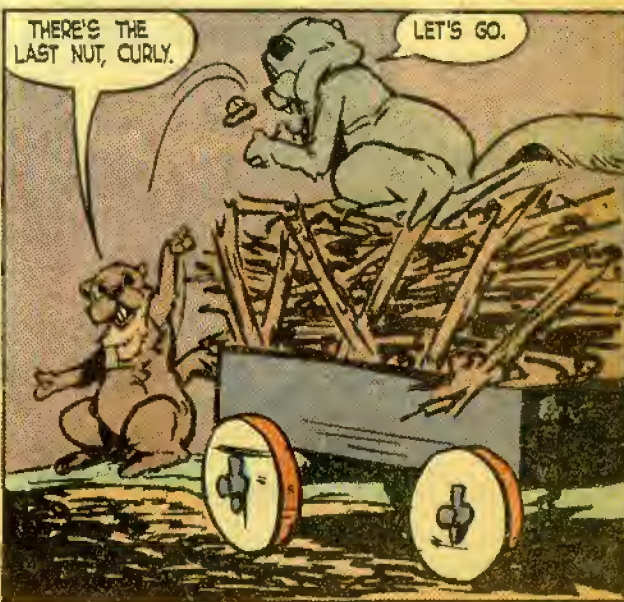
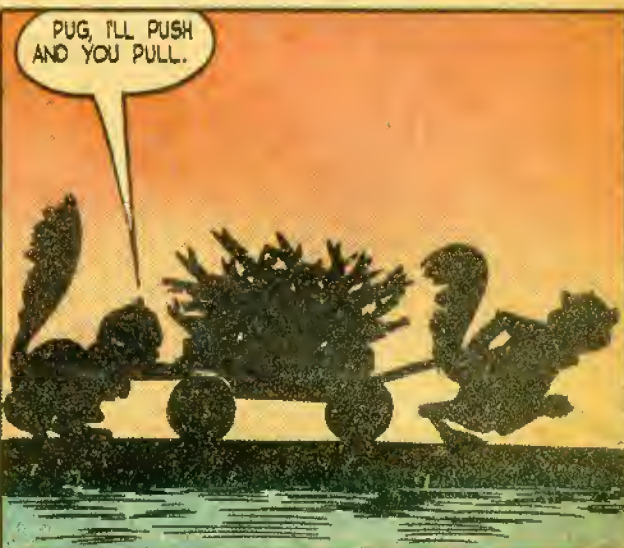
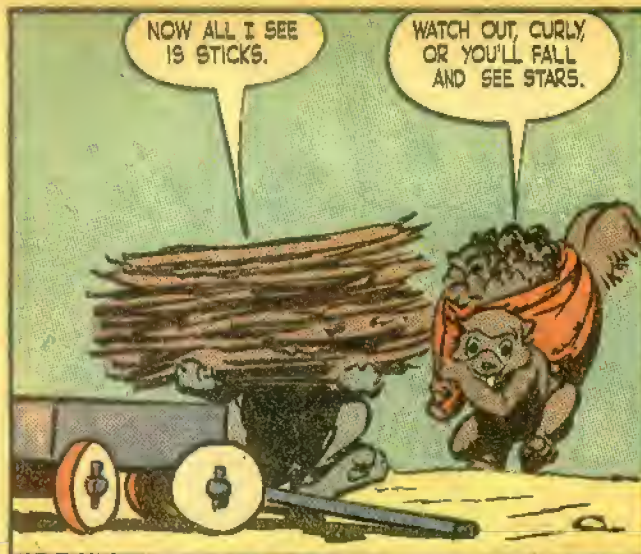


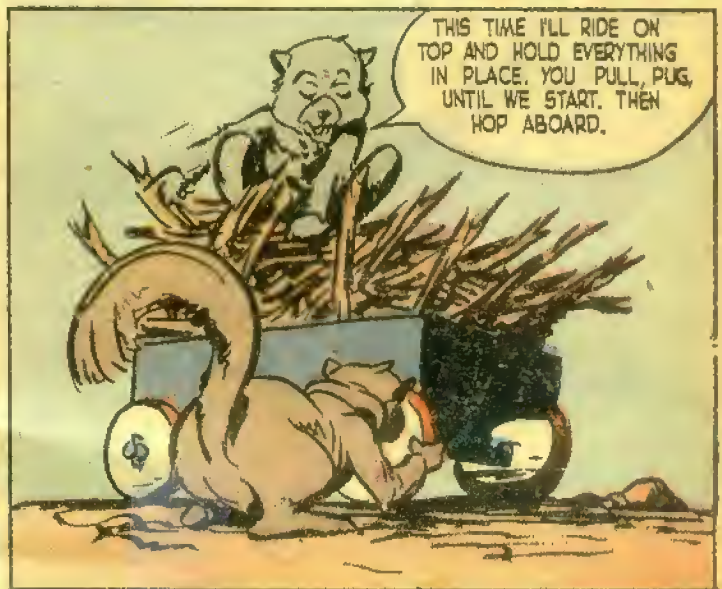
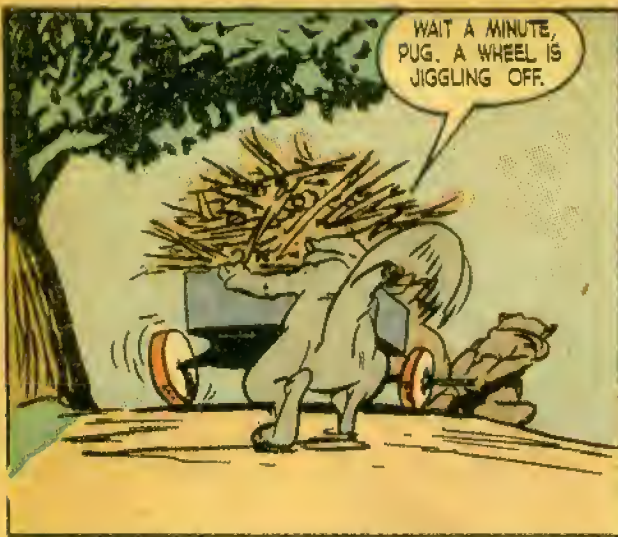
OFF THEY GO, CARRYING STRIPEY'S BELONGINGS. SOON...

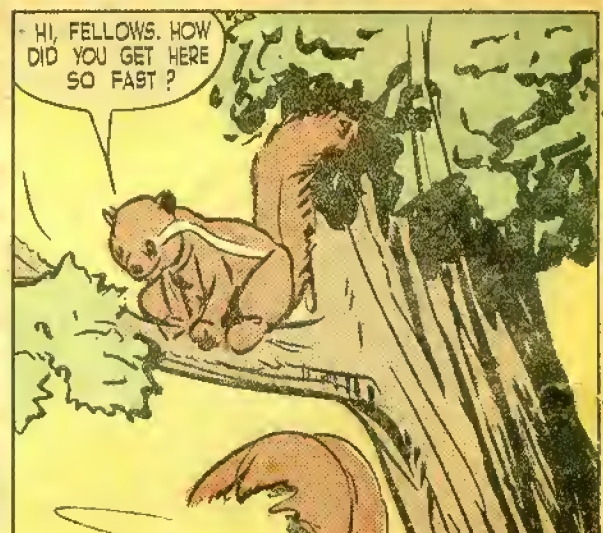
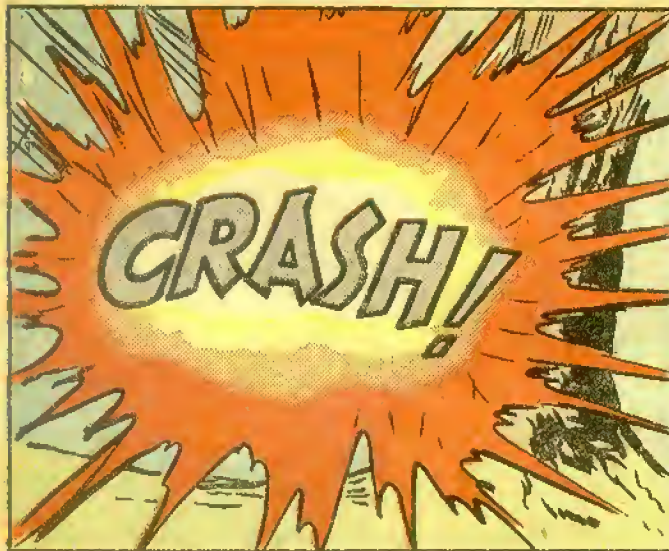
WHEW, THIS IS HEAVY, OH, LOOK, CURLY, DO YOU SEE WHAT I SEE?

ALL I CAN SEE IS YOUR TAIL, PUG.









TRY IT!



WILL THE FISH LAND IN THE
PELICAN'S MOUTH? HE WILL —
IF YOU LOOK HARD AT THE FISH
WHILE YOU BRING THE PAGE
SLOWLY TOWARD YOUR EYES.



DO THE
BICYCLE WHEELS
TURN? THEY WILL —
IF YOU HOLD THE PICTURE
UP STRAIGHT AND MOVE IT
UP AROUND IN A CIRCLE. AND WHEN
YOU MOVE THE PAGE IN THE OTHER
DIRECTION, THE WHEELS SPIN
THE OTHER WAY.



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